Mental Health/ Substance Abuse

By 2030, improve mental health by 25% or more.

By 2030, decrease drug-related overdose deaths and suicides by 25% or more.

- Prevention
  - Develop projects (i.e. trainings, campaigns) that help sector groups (a church, a place of business, a service organization) implement a culture of positive mental health and wellness practices
  - Community-based strategies to increase awareness and outreach to destigmatize mental health and increase access to services
  - Connection to basic needs
- Early Intervention
  - Co-locating services
  - Workforce development (address shortage in mental health professionals)
  - First Responder engagement
  - Equitable access to school-based programs and services
- Treatment and Recovery
  - Increase accessibility to affordable treatment and services
  - Workforce Development (increase number of treatment providers)
  - Increasing access to peer support services
- Data Collection and Evaluation
  - Standardized data collection
  - Community level baseline data
  - Program evaluations

Early Childhood Development

By 2030, 50% or more of children will be kindergarten ready.

- Supported Families
  - Maternal, Prenatal, and Newborn Education
  - Educational Support for all Family Members
  - Positive Family/Child Interactions
  - Family Mental Health
  - Business and Community Awareness
- Health and Development
  - Access to Healthcare
  - Food Security/ Physical Activity/Safe, Stable and Nurturing Environments
  - Prenatal Care
  - Social/Emotional Screenings and Services
- Early Learning
  - Early Literacy Experiences in the Home and the Community
  - Early Developmental Intervention Services
  - Supported transitions from pregnancy to early care and education, to preschool, and to kindergarten
  - High-quality, affordable early learning programs from birth to kindergarten

Financial Stability

By 2030, 75% or more of households will be above the ALICE* threshold.

By 2030, 80% or more of households will pay less than 30% of their income on housing.

*ALICE (Asset-Limited, Income-Constrained, Employed)

- Financial Empowerment
    - Financial counseling services (i.e. budgeting, debt management, credit counseling)
    - Eviction and predatory lending education
    - Free tax preparation services
- Housing
    - Eviction prevention and landlord engagement
    - Transitional housing and housing pathways leading to permanent housing
    - Long-term case management (3-24 months) with direct financial assistance
    - First-time homebuyer education
- Workforce Development
    - Career navigation programs (utilizing a 2Generation approach)
    - Peer mentor programs
    - Engage employers in education and training on hiring and retaining the ALICE (Asset Limited, Income Constrained, Employed) population
    - Workforce development and skills training programs
- Wraparound/Supportive Services
    - Long-term case management or coaching to help connect to resources and assist clients in obtaining necessary documents to be able to access services
    - Wrap-around services such as childcare and transportation
    - Capacity building for Charity Tracker and other community-wide networks of support

Healthy Behaviors

By 2030, 30% or less of public-school students and adults will be overweight or obese.

- Support for Wellness Activities
    - Physical activity education in schools
    - Increase awareness of free resources for physical activity (e.g., greenway system, parks, apps, etc.)
    - Increase access for under-resourced families to local resources, such as swimming pools and gyms
    - Physical activity for all abilities and ages
- Support for Healthy Food Choices
    - Education for parents and families about food choices
    - Increase access to community or government resources for healthy foods for families
    - Increase awareness of community or government resources
- Appropriate Messaging/Communication
    - Interculturally appropriate and inclusive messaging in a variety of languages
    - Advocacy at the local and state levels for health promotion in schools and the community
    - Promote health literacy in community and schools
- Medical Intervention
    - Creating closed-loop referral pathways
    - Community Medical Support for under-resourced families