



**Sponsorship & Engagement 2023-2024
Early Bird Sponsor Benefits**

Thank you for considering a partnership with your Local United Way! As an incentive for your early commitment, we'd like to offer the following "Early Bird Benefits" in addition to the event sponsor benefits listed in the Sponsorship & Engagement package. In order to secure these additional incentives, your sponsorship commitment and payment must be made by **June 1, 2023**.

Reach out to Jaime Craig at jaime.craig@yourlocaluw.org or 615-893-7303 with any questions regarding your sponsorship.

Early Bird Benefits	\$ 30,000.00	\$ 20,000.00	\$ 15,000.00	\$ 10,000.00	\$ 5,000.00	\$ 2,500.00
Recognition on Website homepage	x	x	x	x	x	x
Website Thank You	LOGO	LOGO	LOGO	TEXT	TEXT	TEXT
Special Recognition at Community Celebration	x	x	x	x	x	
Sponsor Highlight - Newsletter	LOGO	TEXT	TEXT	TEXT	TEXT	
Special Social Media Mention - 30 second video by Corporation	x	x	x	x		
Organizational Feature: CEO Newsletter, Email, Social Media	x	x	x	x		
One Annual Spot for Catalyst Program	x	x	x	x		
WGNS visit with UW (1 per year)	x	x	x			
Customized Volunteer Opportunity (1 per year)	x	x	x			
Recognized in video at Community Celebration	x	x				
Tickets to WU or YLS event (1 event per year)	4	2	2	2	1	1
Tickets to Community Celebration	8 (1 table)	8 (1 table)	8 (1 table)	4	4	2
Tickets to Storybook Breakfast	8	8	6	4	4	2
Tickets to Red White & Bayou	8	8	6	4	2	1
Tickets to Cocktails & Conversations (1 event date)	2	2	2	2	1	