

UNITED IS THE WAY

UNITED WAY IS A NETWORK FOR COMMUNITY IMPACT

We bring people and resources together to tackle our communities' toughest challenges.

\$3,200,000

Saved in tax returns and filing fees

200,000

Imagination Library books delivered

3,300

Individuals connected to resources by 211

89

Families served through Launch Point

57

agency programs funded



WHAT DOES UNITED WAY DO?

In addition to investing in local nonprofits, United Way of South Central Tennessee **operates direct programs that respond to unmet and emerging community needs.** These initiatives are designed to fill service gaps where existing systems fall short.

Working alongside partner organizations, these programs strengthen the overall network of support while delivering targeted resources to individuals and families. Together, they help close critical gaps and adapt to the evolving needs of ALICE individuals.



211

211 is a free and confidential service that connects people to the local resources they need.



LAUNCH POINT

Launch Point helps clients increase savings, improve credit, purchase a home or car, pay off debt and increase earning potential.



IMAGINATION LIBRARY

Dolly Parton's Imagination Library provides free books for children age birth to five to ensure early opportunities for learning.



VOLUNTEER INCOME TAX ASSISTANCE

IRS-certified United Way volunteers provide free, basic income tax return preparation with electronic filing to qualified individuals each tax season



SINGLECARE

SingleCare is a free prescription discount program. Prescription costs are reduced on average by 45%.



VOLUNTEER CONNECT

Presented by Volunteer Bank, Volunteer Connect allows agencies and volunteers to connect based on community needs and service opportunities.



BENEFIT KITCHEN

Benefit Kitchen is a free resource that you can use to learn about 18 federal, state, and local benefits.

**CALL 211.
GET CONNECTED.
GET HELP.**



UNITED WAY
South Central
Tennessee

Every year, 103 million Americans leave \$80 billion in benefits unclaimed.

Tennessee residents simply text “Benefits” to 211-211, and they receive a screener that takes 5 to 10 minutes to complete.

The tax credits and benefits covered in the screener currently include:

- | | |
|-------------------------------------|-------------------------|
| Food Stamps (SNAP) | Cash Assistance (TANF) |
| Women, Infants, and Children (WIC) | Head Start |
| School Meals | Childacre Assistance |
| TennCare | Affordable Care ACt |
| Children’s Health Insurance Program | County Medical Services |
| Home Energy Assistance | Lifeline |
| Child Tax Credit | Childcare Tax Credit |
| Earned Income Tax Credit | |



Don't pay to file your taxes.*

*No really, it's free.

Schedule your appointment
at yourlocaluw.org/vita.



VITA



UNITED WAY
South Central
Tennessee

LAUNCH POINT

Launch Point is a United Way initiative designed to improve the financial stability of families residing in Bedford, Cannon, Coffee, Lincoln, Moore, Rutherford, and Warren counties. United Way of South Central Tennessee provides client-based services and joins forces with community partners to best serve those who meet the eligibility requirements.

What Launch Point Offers:



Meet one on one with a Success Coach to identify roadblocks to employment, goal set, and connect to resources that are available to you.



Connect with financial training courses to budget your money, reduce debt, and increase your savings.



Learn more about eligibility requirements and our services at yourlocaluw.org/launchpointregistration

This project is partially funded under a Grant Contract with the State of Tennessee Department of Human Services.





WHO DOES UNITED WAY SERVE?

Meet “ALICE”.

ALICE (Asset Limited, Income Constrained, Employed) represents working individuals and families who earn above the Federal Poverty Level but below the true cost of living in their community.

In South Central Tennessee, **45% of households live below the ALICE Threshold**—struggling to afford basic needs like housing, food, transportation, child care, healthcare, and taxes.

These are the people who keep our communities running—child care providers, food service workers, cashiers, teachers, and more—yet many face impossible choices every month, like paying for child care or keeping up with utility bills.

Scan to learn
more about ALICE



UNITED IS THE WAY TO A HEALTHY COMMUNITY

“I have the freedom to put my health first”

After a recent health scare, Dave was prescribed a common medication. Even with health insurance, a monthly supply of necessary medication was going to cost more than he could afford.

Through Singlecare, a United Way program, Dave was able to purchase his medicine for a fraction of the regular cost. This meant he didn't have to choose between purchasing his necessary prescription or groceries.

Scan to learn
more about ALICE



UNITED IS THE WAY TO YOUTH OPPORTUNITY

“I cherish the time we spend together each night reading books before bed”

Brittany knew that she wanted her son to love reading as much as possible, so she signed him up for the Imagination Library, locally sustained by the United Way.

Even as an infant, he is exposed to different colors, words, and languages through these books - at no cost to the family.

Scan to learn
more about ALICE



UNITED IS THE WAY TO FINANCIAL SECURITY

“A refund can change everything”

Cassandra, mother of two, received \$4,483 in Earned Income Tax Credit with free tax prep assistance through United Way’s Volunteer Income Tax Assistance (VITA).

She can now afford to send her son to an after-school program while she works, in addition to purchasing him new tennis shoes for the first time in years. Cassandra got the tax credit she deserves, helping provide for her family in ways that truly matter.

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more about ALICE

