

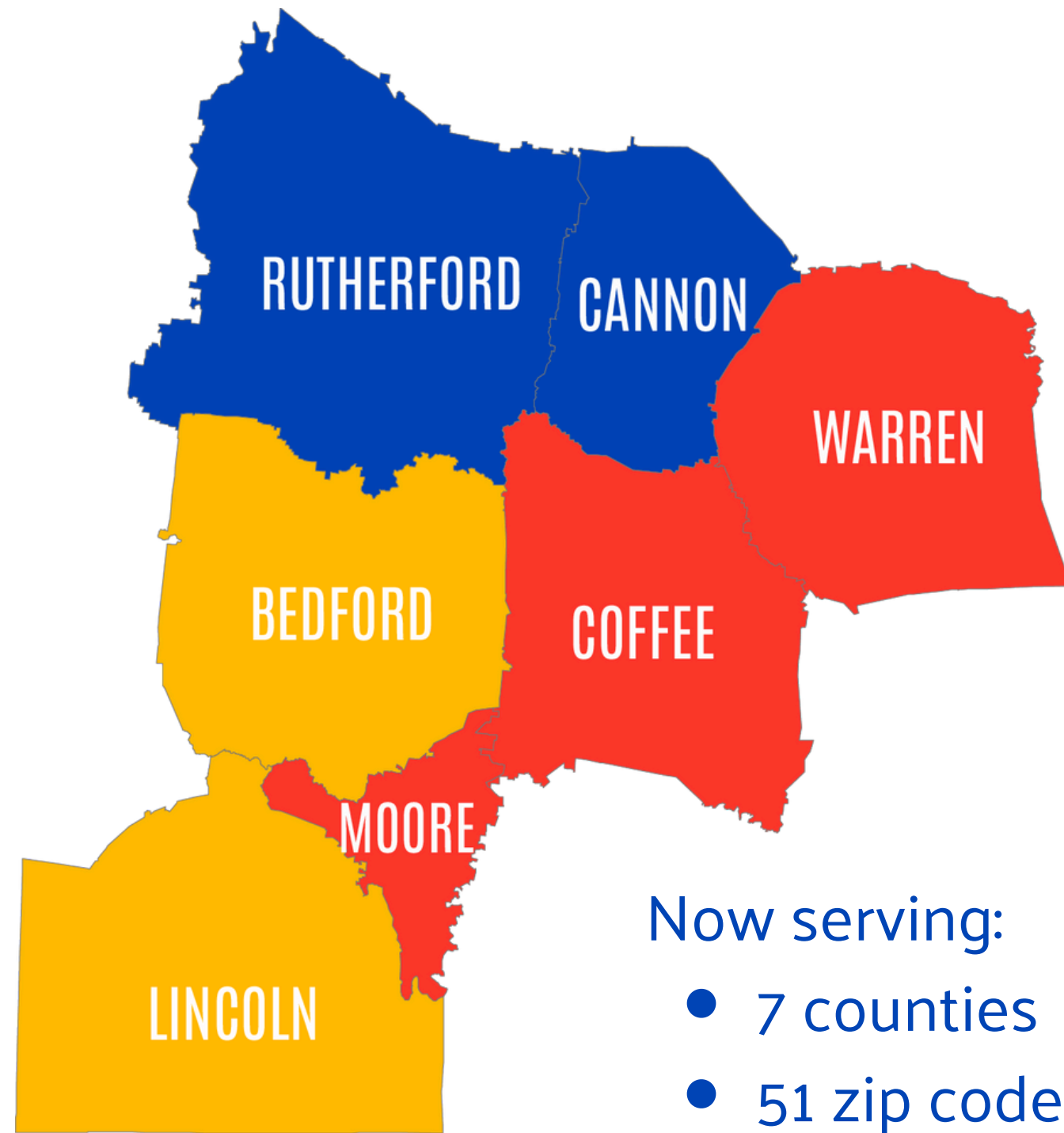
GRANT INFO SESSION

Rutherford and Cannon Counties



UNITED WAY
South Central
Tennessee

BUILDING A THRIVING COMMUNITY FOR ALL



Now serving:

- 7 counties
- 51 zip codes



BUILDING A THRIVING COMMUNITY FOR ALL

Rutherford and Cannon Counties Application

- Request Access by March 6
- Must align with Bold Goal Impact Areas
- Application completed on Compyle platform

Bedford and Lincoln and Coffee, Moore, and Warren Counties Application

- No Request for Access needed
- Must align with Health, Income, Education, or Basic Essentials
- Application completed on Jotform

ALL APPLICATIONS DUE MARCH 20



TODAY'S GOALS

- Communicate funding priorities
- Clarify application timeline & access
- Overview of application components & evaluation criteria
- Review tips for success
- Clarify post-award expectations
- Address remaining questions

yourlocaluw.org/grants

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RUTHERFORD AND CANNON COUNTY GRANT

FUNDING PRIORITIES

- Alignment with Bold Goal Impact Areas, Strategies, and Tactics
- Collaborative Funding
- Addressing Gaps in Services

BOLD GOALS & IMPACT AREAS

Early Childhood Development

- Bold Goal: 50% or more of children will be kindergarten-ready.

Financial Stability

- Bold Goal: 80% or more of households will pay less than 30% of their income on housing.
- Bold Goal: 75% or more of households will be above the ALICE threshold.

Healthy Behaviors

- Bold Goal: 30% or less of public school students and adults will be overweight or obese.

Mental Health & Substance Abuse


- Bold Goal: Improve mental health by 25% or more.
- Bold Goal: Decrease drug-related overdose deaths and suicides by 25% or more.



GRANT TIMELINE

- **February 4** Grant Application opens
- **February 5** Informational Meeting for Rutherford and Cannon Counties
- **February 6** Information Session for Bedford, Coffee, Lincoln, Moore and Warren Counties
- **March 6** Deadline to request access to an application for Rutherford and Cannon Counties only
- **March 20** Grant Application closes
- **Mid-June** Award notifications
- **July 1** Funding cycle begins

ACCESS THE APPLICATION



Intent to Apply

UWSCTN 2025 Grant Application for Rutherford and Cannon Counties

Primary Contact Name

First Name Last Name

Email

example@example.com

Phone Number

Area Code Phone Number

Please choose the option that best represents your status:

- I am requesting access for a Collaborative application with multiple agencies.
- I am requesting access for the same agency and program that I requested access for in 2024 (even if the 2024 application was not submitted or a grant was not awarded).
- I am requesting access for the same agency but applying for a new program in 2025.
- I am requesting access for a new agency that did not have access to the 2024 application.

Complye

United Way of Rutherford and Cannon Counties Support Ella Weaver

Program A Agency A

< Participants Program A Agency A

Collected Data 8 Notes 3 Documents 0 Outcomes 0 History

Collected Data 8

Show All

UWSCTN Grant Applications 7 Open

Title	Instance	Status	Last Edited	Action
2025 Grant Application	2025 Rutherford and Cannon Grant Application	Pending	02/03/2025 18:44:00	...
2024 Healthy Behaviors Grant Application	2024 Healthy Behaviors Application	Incomplete	03/20/2024 14:32:00	...
2024 Early Childhood Development Grant Application	2024 Early Childhood Application	Incomplete	02/05/2024 10:11:00	...
2024 Financial Stability Grant Application	2024 Financial Stability Application	Incomplete	02/05/2024 10:13:00	...
2024 Mental Health & Substance Abuse Grant Application	2024 MH & SA Application	Incomplete	02/05/2024 10:15:00	...

Personal info

NAME
Program A Agency A

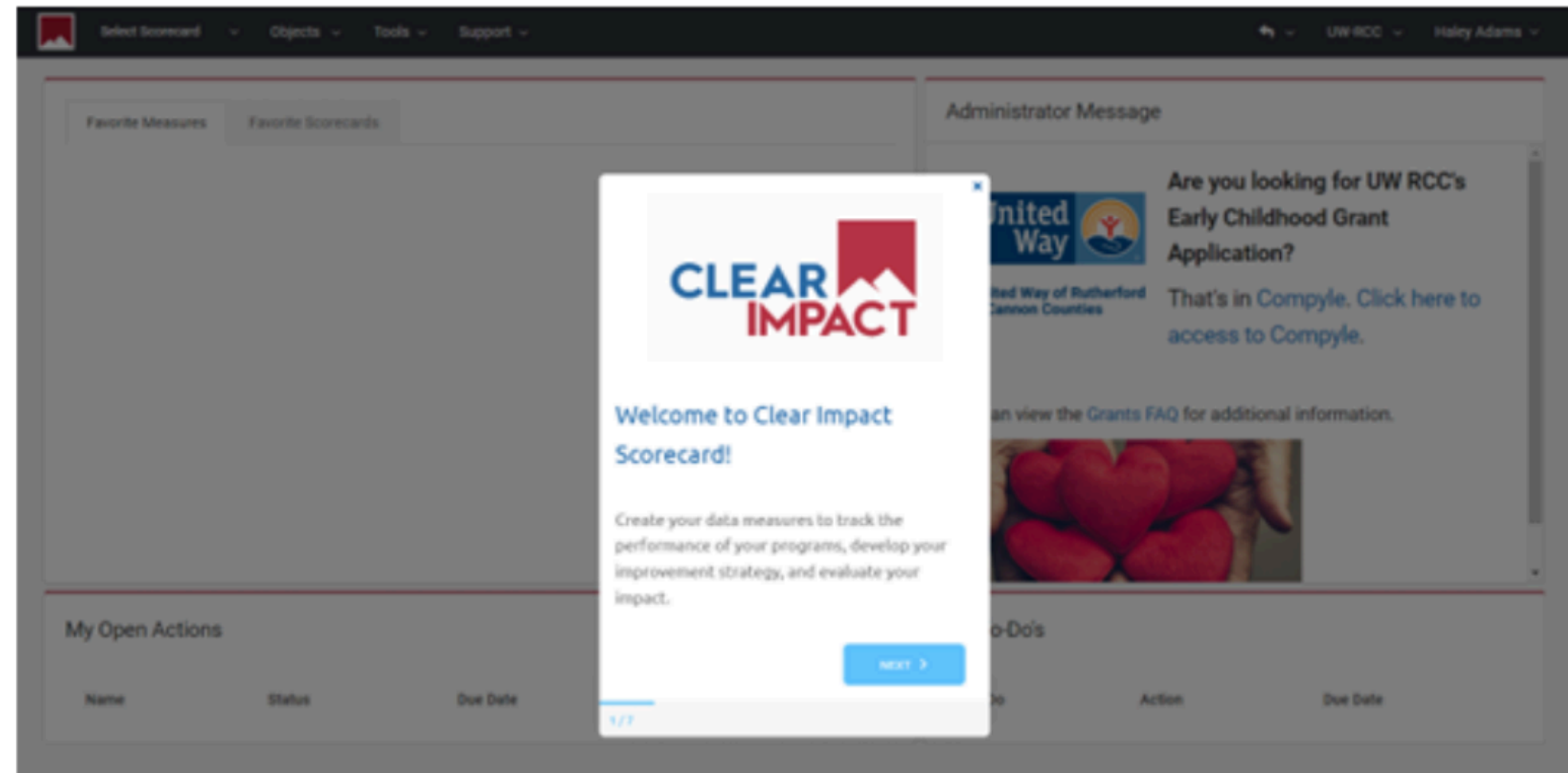
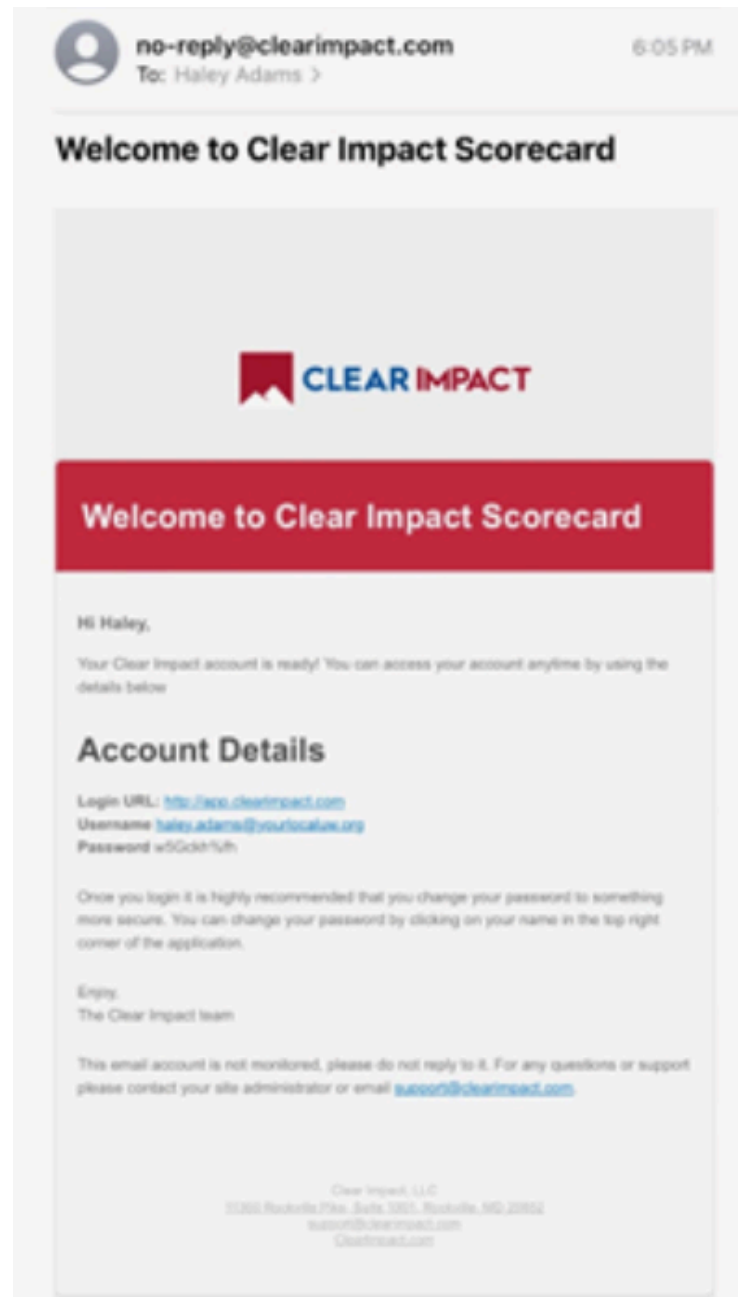
GENDER
Female

RACE

DOB | AGE



ACCESS THE APPLICATION



APPLICATION COMPONENTS

- Agency Information - Collaborators, Giving Matters, 211
- Program Information
- Bold Goal & Impact Area Alignment
- Statement of Need
- Bonus Points - Addressing a Gap in Services
- Program Budget + Budget Narrative
- Program Impact & Evaluation + Demographics
- Bonus Points - Collaboration
- Final Agreements & Submission - Patriot Act, Partnership Agreement, DEI Statement

EVALUATION CRITERIA

- Case for Funding
 - Program aligns with funding priorities, including the Bold Goals 2030 and the UWSCTN DEI Statement.
 - Demonstration of need is compelling and uses current local data.
- Bonus: Addressing a Gap in Services
 - Gap in services is clearly defined and substantiated with relevant data or evidence.
 - Program strategies and activities are innovative, unique, or easily distinguished from others addressing similar gaps in services.
- Effective Use and Impact of Funding
 - Specific use of funds is clear.
 - Budget and budget narrative demonstrate reasonable costs and diverse revenue sources that support the successful implementation of the program.

EVALUATION CRITERIA

- Program Impact & Evaluation
 - Program creates positive impact on the individuals it serves.
 - Measurable objectives and clearly defined outcomes are ambitious and achievable considering the program design and budget.
 - The tools and systems used to measure the indicators/outcomes are reasonable and appropriate.
- Bonus: Collaboration
 - Program design clearly defines a collaborative framework among the participating organizations, outlining roles, responsibilities, and communication channels.
 - Program partners are diverse in terms of expertise, resources, and perspectives leading to innovation or approaches that leverage their collective strengths and capabilities.
- Overall Strength of Program Design
 - There is alignment between the needs of the priority population, program activities/services, and the anticipated impact.
 - Applicant has a realistic plan to implement the program including a realistic timeline in relation to the grant funding cycle.



TIPS FOR SUCCESS

- Alignment with funding priorities
- Recommended word limit
- File uploads
- Save progress often
- Read the Applicant Instructions
- Request assistance early
- Fully answer the questions

Example: Describe how the collaborators will engage with each other to meet the goals of the program. Include the roles and responsibilities of each agency, the resources each agency will commit, and identified communication strategies.

POST-AWARD EXPECTATIONS

- Updated Partnership Agreement with Collaborators
- Revised outcome goals (if necessary)
- Quarterly Reporting on chosen Shared Measurements
- Disaggregated Demographics on Final Report - Participants & Outcomes
- Agency Visit with UW Staff

EXPLORING COLLABORATIVES

- Overview of Fostering Resilience
- How the collaborative came to be
- What role each partner plays
- Any successes or challenges experienced so far
- Plans to change or grow the program in the future

QUESTIONS?

TIMELINE

- **March 6** Deadline to request access to an application for Rutherford and Cannon Counties only
- **March 20** Grant Application closes

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