

# UNITED IS THE WAY™



**UNITED WAY**  
South Central  
Tennessee

**Employee Campaign Manager Toolkit 2025**

## A Letter from United Way of South Central Tennessee

Friends,

Today, so many of our neighbors in South Central Tennessee are working hard to overcome barriers and get ahead.

Somewhere in our community:

- A working parent is looking for a way to make this week's paycheck cover the growing costs of groceries, prescriptions, and housing.
- A middle-schooler is struggling to find a way to stay focused in class because she didn't get a nutritious breakfast this morning.
- A high school grad is searching for a way to turn his diploma into a good-paying job and a promising career.

But they're not alone.

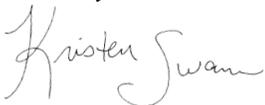
Together with our community-serving partners and supporters like you, we can connect people to the opportunities they need to reach their full potential and make our community a place where **everyone** can thrive.

No challenge is too big for us to take on when we work together.

Because, **United is the Way™**.

Please visit [yourlocaluw.org](http://yourlocaluw.org) to learn more about the positive impact you are helping to make in our community and make your gift today to be part of this powerful movement for the greater good.

Sincerely,



Kristen Swann

President and CEO

United Way of South Central Tennessee

# WHO WE ARE

The United Way of South Central Tennessee improves lives by advancing opportunities for education, health and financial stability for all. Our local United Way is unparalleled in its power to convene partners, providers, and resources to address the needs of our community for nearly 70 years. We serve seven counties, 51 zip codes, and approximately 547,000 individuals that call this community home.

## Our Mission

The United Way of South Central Tennessee improves lives by advancing opportunities for education, health and financial stability for all.

## Our Vision

To be the primary community solutions leader for human services.



## Youth Opportunity



Everyone deserves the opportunity for education and access to knowledge. We make that possible by empowering parents to support their children, improve the quality of their environment, and offer solutions to challenges outside the classroom.

## Healthy Community



A community is only as healthy as the people who call it home. With your help, parents will have access to quality care, be given the essential tools to raise healthy children, and be provided resources to better their mental and physical health.

## Financial Security



Everyone should have the opportunity to improve their economic status. We fight to give people the tools to better manage their money, get on solid financial ground, and find potential for long-term financial stability.

## Community Resiliency



A resilient community utilizes its resources effectively to minimize the impact of a disaster and facilitate a smooth return to normal life. With your help, we are maximizing both our resources and our impact to build a community that will continue to thrive.

# FUNDED PARTNERS

We hold ourselves and our partners accountable to show impact in measurable and lasting ways. We make your dollars go further with strategic investments in the areas of Youth Opportunity, Financial Security, Healthy Community, and Community Resiliency.

## Youth Opportunity

Bedford County Schools - School Social Work  
Children's Advocacy Center-31st Judicial District  
Communities In Schools of Tennessee  
Community Development Center  
Horse Play, Inc  
Imagination Library of Coffee County  
Junior Achievement of Middle Tennessee  
Kids of the Community

MTSU Ann Campbell Early Learning Center  
Nurses for Newborns of Tennessee  
Raising Resilience Tennessee  
Read To Succeed  
S.O.P. Guiding Our Youth  
Silly Kids Yoga  
TN Voices

## Financial Security

Boys & Girls Clubs of Rutherford County  
Caregiver Relief Program of Bedford County  
Catholic Charities, Diocese of Nashville  
Coffee County Child Care Center Inc  
Community Helpers of Rutherford County  
Domestic Violence & Sexual Assault Center  
HOME - Homeless of McMinnville Effort  
Hope Center of Warren County  
Legal Aid Society of Middle TN and the Cumberlands

Moore County Resource Center  
Murfreesboro Cold Patrol  
Read To Succeed  
Rutherford County Area Habitat for Humanity  
The Journey Home  
Tullahoma Bridges Out of Poverty  
Volunteer Behavioral Health Care System  
Warren County Meals on Wheels

## Healthy Community

Access Hope  
Alive Hospice  
Boys & Girls Clubs of Rutherford County  
CASA of Cannon County  
CASA Works  
Centerstone of Tennessee  
Child Advocacy Center of Rutherford County  
Community Development Center  
Domestic Violence & Sexual Assault Center  
First Choice Pregnancy Counseling Center  
Haven of Hope, Inc.

Hospice of the Highland Rim Foundation, Inc.  
Interfaith Dental of Rutherford County  
Kymari House, Inc.  
Life Choices Pregnancy & Family Resource Center  
Mindful Care Adult Day Services  
Moore County Senior Center  
My Fathers Closet  
Partners for Healing, Inc.  
Second Harvest Food Bank of Middle Tennessee  
STARS Nashville

## Community Resiliency

American Red Cross, Heart of Tennessee

# PROGRAMS + SERVICES

Community support powers our direct services and programs to address the immediate needs of today and build long-term solutions for tomorrow.

**KEY**  Bedford  Cannon  Coffee  Lincoln  Moore  Rutherford  Warren



**211** is a free and confidential service that connects people to the local resources they need. 211 can be accessed by phone or computer. A toll-free call to 211 connects you to a community resource specialist in your area who can put you in touch with local organizations that provide critical services that can improve—and save—lives. [yourlocaluw.org/211](https://yourlocaluw.org/211) 



**Tennessee Benefit Kitchen** is a free screener that all Tennesseans can use to determine eligibility for several tax credits and many federal, state and local public benefits—and to access the application sites to apply for those for which they qualify. [app.benefitkitchen.com](https://app.benefitkitchen.com) 



**Born Learning Academy** is an engagement campaign that helps parents, grandparents and caregivers explore ways to turn everyday moments into fun learning opportunities. [yourlocaluw.org/bornlearning](https://yourlocaluw.org/bornlearning) 



Your local **Imagination Library**, formerly Rutherford Books from Birth and Cannon Books from Birth, builds a foundation for reading and learning for ALL children from birth to age five in Rutherford and Cannon counties by providing a new, age-appropriate book each month at no cost to the families enrolled. The United Way of South Central Tennessee serves as the local sustaining partner of Dolly Parton's Imagination Library, in partnership with the Governor's Early Literacy Foundation. [yourlocaluw.org/imaginationlibrary](https://yourlocaluw.org/imaginationlibrary) 



The **Launch Point** initiative connects local industry and community partners to help remove barriers to families obtaining and maintaining living wage employment. Success coaches work with families to identify their goals, develop a plan and connect families to the unique resources needed to thrive. [yourlocaluw.org/launchpoint](https://yourlocaluw.org/launchpoint) 



**SingleCare** is a free prescription discount program. Prescription costs are reduced on average by 45%. [singlecare.com](https://singlecare.com) 



The **Volunteer Income Tax Assistance (VITA)** program is a financial stability initiative of the United Way of South Central Tennessee. IRS-certified United Way volunteers provide free, basic income tax return preparation with electronic filing to qualified individuals each tax season. [yourlocaluw.org/vita](https://yourlocaluw.org/vita) 



Scan the QR code or visit [yourlocaluw.org/our-work](https://yourlocaluw.org/our-work) to learn more about the programs and services provided by United Way of South Central Tennessee.

# VOLUNTEER CONNECT



United Way established Volunteer Connect, an interactive platform for volunteers and nonprofit organizations to connect and serve their community together. Through Volunteer Connect, volunteers are encouraged to sign up and create a profile and mark which charitable causes and interests they are most passionate about. Our convenient system will then match volunteers with opportunities as agencies post needs that meet the interests the volunteer specifies.

Volunteer Connect provides a volunteer resume for volunteers who track their hours through the system. This is a great way to receive documentation and show your hours for scholarship requirements and job applications. And, you can share your progress through social media!

United Way's Volunteer Connect is mobile-friendly, which provides connecting on the go and long-term relationships. It allows nonprofit organizations the ability to promote their volunteer needs and special events as well as receive immediate emails from volunteers who sign up for their opportunities.

Organizations can effortlessly build a database of volunteers and easily communicate and engage with volunteers in a targeted way that's based on their history and interests or skills. All these features can be viewed in reports, which help the agency best understand how volunteers are engaging with their agency profile, needs, and events.

Sign up at [unitedwayvolunteer.org](https://unitedwayvolunteer.org).

# LEADERSHIP GIVING & AFFINITY GROUPS

## LEADERSHIP GIVING

### ABOUT

People engaged with United Way, bringing their passion, skills and vision to our efforts.

### JOIN

Open to those who contribute \$1,000 or more annually to United Way of South Central Tennessee.

### BENEFITS

Recognized in our annual report as generous investors who exemplify leadership and commitment; opportunities to be a part of a qualified affinity group; invitations to special events.

Visit [yourlocaluw.org/leadership](http://yourlocaluw.org/leadership) for more.

## WOMEN UNITED

### ABOUT

Global affinity group that brings women change-makers together, focused on advocating for real solutions to problems in our community.

### JOIN

Open to women donors who contribute \$1,000 or more annually to United Way of South Central Tennessee.

### BENEFITS

Unique volunteer opportunities, learn about critical issues, advocate for these issues, networking, and special events.

Visit [yourlocaluw.org/womenunited](http://yourlocaluw.org/womenunited) for more.

## YOUNG LEADERS SOCIETY

### ABOUT

Like-minded professionals who come together to share a vision of bettering our community.

### JOIN

Open to donors ages 40 and under who contribute \$500 or more annually. Members are also encouraged to volunteer two hours annually with United Way of South Central Tennessee.

### BENEFITS

Invitations to special events, special opportunities to volunteer, learn from community and business leaders.

Visit [yourlocaluw.org/young-leaders-society](http://yourlocaluw.org/young-leaders-society) for more.

## THE TOCQUEVILLE SOCIETY

### ABOUT

Designed to deepen the understanding, commitment and support of philanthropists who come together to identify issues and lead change in our community.

### JOIN

Open to individuals who contribute \$10,000 or more annually to United Way of South Central Tennessee.

### BENEFITS

Opportunities for networking with successful, community-minded leaders and recognition both locally and nationally.

Visit [yourlocaluw.org/tocqueville](http://yourlocaluw.org/tocqueville) for more.

For more leadership giving and engagement opportunities, visit [yourlocaluw.org/get-involved](http://yourlocaluw.org/get-involved).

Your Role

# EMPLOYEE CAMPAIGN MANAGER



The role of an Employee Campaign Manager (ECM) is crucial to the success of United Way. Without you, we could not adequately tackle our community's most daunting problems. Whether this is your first time as a campaign manager or you have coordinated your workplace giving campaign multiple times, this toolkit will help you engage your employees and maximize community impact through your partnership with the United Way of South Central Tennessee.

## What does an ECM do?

- Serves as a United Way advocate and provides additional opportunities for team members to get involved.
- Assembles a committee who will help build support for your workplace giving campaign.
- Sets monetary and leadership giving goals to result in greater community impact.
- Organizes campaign kick-off event(s) and coordinates other special events.
- Distributes United Way materials and pledge forms to colleagues; submits completed pledge forms or results to United Way staff.
- Develops ways to connect year-round through engagement and volunteerism.

Thank you for leading your organization's United Way workplace giving campaign. Your passion, expertise, resources and advocacy will drive community change. **United is the Way** we can inspire hope and create opportunities for a better tomorrow.

Your 2025 Campaign

# GETTING STARTED



## Ready, Set, Go!

A kick-off clearly marks the start of your United Way effort, creating a sense of urgency and a timeline for colleagues. Campaigns with kick-off events have proven to raise more dollars in support of our community!

## Get Inspired

The kick-off provides employees with an opportunity to hear about the impact of their donations and be inspired so they can make an informed decision about giving.

## Build a Team

This is a great chance to bring employees together in a common cause of caring and build morale.

## Set the Stage

It demonstrates the passion your organization, your senior management team and your colleagues have for the campaign and supporting our community. Our United Way staff is here to support you and can help you plan and customize your kick-off event. We have created tools and resources to support you in hosting your kick-off.

# MEETING REMARKS

The following can be customized/personalized to meet the needs of the speaker(s) at your kick-off.

Welcome/Thank You attendees,

Before we begin, I would like to welcome two very important guests who are with us this morning (introduce UW and UW Speaker).

As many of you know, I am a strong believer in United Way's work and I am proud to be a part of <COMPANY'S> United Way Campaign. With nearly a century's worth of experience and guidance, United Way enables people like you and me to make a valuable, lasting impact on the lives of our neighbors and our community.

We all know that poverty is hurting our community and undercutting what we stand for. Our most vulnerable community members are even more at risk.

In recent years, we have seen demand for community services skyrocket. The need for access to food, mental health counseling, and employment supports has increased.

As we look to the future we must determine what our role will be in creating lasting, systemic change. These issues we have seen in the last few years (food access, affordable housing, job security) are not new and will continue to need to be addressed for years to come.

That is why we partner with United Way. For decades, they have been on the front line addressing these issues. By leveraging their partnerships and tapping into key insights about our community, they provide a vital continuum of care for people and families who need support.

I want to take a moment to recognize and thank each and every one of you in this room for stepping up to support United Way every year. Our collective commitment demonstrates <COMPANY'S> leadership in our community, raising over \$X for United Way.

## Key point about last year's campaign

**If the speaker has a personal story about United Way or something they have experienced, add here.**

Thank you again for your personal leadership and generous support of United Way.

Introduce the next section of the event <e.g. audience poll, speaker, UW activity> and turn over to the activity facilitator.

# EMAIL REMINDER

## From the Campaign Committee/ECC to all employees

Subject Line: With your gift, you help change lives.

Dear **[First Name]**,

We are writing to echo **[Insert CEO Name's]** invitation to make a gift to our United Way campaign.

As of today, we've raised **\$X** and are **X%** of the way to our goal of **\$X**.

As you know, **[Insert Organization Name]** is committed to giving back to our region. In partnership with United Way, we know that our support is reaching those who need it most and is creating the greatest Impact. When you invest in United Way's Community Fund, you help lift up your community. When you help a child receive books before starting kindergarten, you give her a better chance to graduate high school. When you help a family move toward financial stability, you give their children a brighter future and strengthen our community for the long term.

Last year, we raised more than **[Insert Dollar Amount if applicable]** during our United Way campaign. We are proud of what we accomplished - providing opportunities for so many of our neighbors in need. I hope you will join us in making a gift to this year's campaign. Together, we can make a difference and showcase **[Insert Company Name's]** commitment to giving back to the communities in which we live and work. Thank you in advance for your support and for choosing to LIVE UNITED!

# EVENTS AND YEAR ROUND ENGAGEMENT IDEAS

## Spirit Week

Use this high school throwback for a full week of fun; pay a set amount to participate in things like Crazy Hair Day, Favorite Team/Jersey Day, Hat Day, Company Color Day, Opposite Day, Fun Zoom Background Day... you get the idea!

Set a time for a meeting to show your spirit.

Draw a prize at the end of the week for all who participate.

## Snap a photo of your...

...favorite Work from Home (WFH) co-worker (spouse, partner, child, pet, house plant, favorite chair, second favorite chair, etc.)

...WFH workspace

## Local company silent auctions

Partner with locally owned companies to bid on items.

## Cooking Lesson

Find team members who have always wanted to host a cooking show; have them record or host a live cooking demonstration and charge "admission" (donations) to join the meeting or view the video link.

## Mentorship Auction

Bid out or hold a drawing for a coffee chat with C-level executives.

## Department Book Club

Set up private book club, "cover charge" to get in & participate

## Dress Down Day

Charge a donation to wear your favorite jeans, t-shirt or hat to work!

## Special Delivery

Beep beep... have your company executives deliver lunch to the highest bidder or drawing winner.

## Department Challenge

Challenge internal departments with prizes for the most United Way campaign donors, highest increase in average gift, or first department to complete donations.

## Baby Photos

Have employees send their baby photos to be included in a virtual document or presentation; charge a small amount for each entry and challenge team members to match the photos. Send a prize to the person who matches the most!

## Cutest Pet Contest

Post pet pictures online or send via email and have people vote with dollars on the cutest furry friends.

## Recipe Exchange

Have team members submit their favorite recipes to share in an electronic cookbook. Charge a set amount to "buy" the book.

## Lunchtime Bingo

Send Bingo card documents and call numbers. Charge for each card, and offer a prize for the winners.

## Candy Count

Send a picture of a packed candy jar and charge a small donation to guess the count. The winner will come back to their office with a big jar of candy!

## Home Date Night Drawing

Enter to win gift cards to GrubHub/local restaurants and RedBox. Maybe add a delivery from a local winery or brewery, too!

# HEAD & SHOULDERS

Since it is technically Friday we know what that means - fun Friday! This morning we are going to play a quick game where you will have fun and maybe learn something.

## Rules

The game is Head and Shoulders. Everyone needs to turn on their camera if they want to play.

I will ask a trivia question. There will be two possible answers. If it is the first one you put your hand on your head. If it is the second one you put your hand on your shoulder. I will give the correct answer. If you are correct you are still in the game. If you missed it, you turn off your camera because you are out. We will continue until there is only one person left.

## Questions

**1. The four pillars of United Way are youth opportunity, healthy community, financial security, and community resiliency.**

- True
- False

**2. What is the title of the internal United Way program that supports clients in efforts to thrive, not just survive?**

- Upward
- Launch Point

**3. What percent of households in our area are one financial setback away from falling into crisis - this is the ALICE (Asset Limited, Income Constrained, Employed) and those living below the federal poverty line?**

- 38%
- 44%

**4. According to 2-1-1, most calls for assistance are for the following:**

- Housing & Shelter
- Food Assistance

**5. Where did the concept of United Way originate in 1887?**

- Denver, CO
- San Francisco, CA

**6. What was the name of the collaborative started in 1956 which would eventually become United Way of South Central Tennessee?**

- United Givers Fund
- Rutherford County Givers

**7. UWCSTN serves which of the following counties:**

- Bedford, Cannon, Coffee, Lincoln,, Rutherford, Warren, Wilson
- Bedford, Cannon, Coffee, Lincoln, Moore, Rutherford, Warren

**8. How much money was refunded to local citizens through United Way's VITA partnership in 2024?**

- Nearly \$2 million
- Over \$3.2 million

**9. What is United Way's Volunteer program called?**

- United We Volunteer
- Volunteer Connect

**10. Your local Imagination Library provides free age-appropriate books for how many children per month in Rutherford County?**

- 12,000
- 16,000

**11. What is the number to call to connect with United Way services?**

- 4-1-1
- 2-1-1

**12. Your local United Way is providing grants for how many local nonprofit programs in the 2024-2025 fiscal year?**

- 47 programs
- 57 programs

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## Answers

**1. The four pillars of United Way are youth opportunity, healthy community, financial security, and community resiliency.**

- True
- False

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# MAKING CHOICES



## How will you invest your resources?

- If you had a “15-candy budget” to spend every month, how would you spend it? Place the required number of candies to indicate your spending choices.
- You have to make a choice for each category (you cannot skip any categories). You are married; you both work and have a son, 14 and a daughter, 9.

## Making Choices Activity

This activity is a great way to explain the tough choices low-income families are forced to make every day.

## INSTRUCTIONS

- Make copies of the “game sheet.” Participants can work in teams of 2 or 3.
- Provide each group with 15 candies (Smarties work well because there are 15 in each roll).
- Tell each participant or team their candies will become symbolic of their “budget” and not to eat their candies until the end of the game!
- Explain that for the purposes of the game each person or team is to pretend they’re married with 2 children.
- One adult in the household is working full-time and the other is working two part-time jobs. Both make minimum wage.
- The family has a limited budget and only 15 candies to spend.
- They have some tough decisions to make.
- Each participant must study their choices in each row and invest their candies with 1, 2 or 3 candies depending on what’s most important to them.
- They cannot skip a row.
- After they’re done making their choices, ask the group how it felt to invest their candies. (Usually the response is, “There weren’t enough candies!”)

## Unexpected expense occurs:

- Now tell them there’s been a change. One of their children has strep throat and has to see the doctor. In order to get the child health care the family must give up 2 candies.
- Tell the group to take off 2 candies and adjust the rest as needed.
- Tell them there’s been another change. Their spouse just got laid off with no severance pay. They have to take off 4 candies to adjust.
- Let them go through the exercise of taking off the 4 candies and adjusting the rest.

## How UW programs can help this family:

Ask participants for ideas of how this family can use UW resources to help?

- If anyone says food, shelter or emergency shelter, give them 2 candies
  - If anyone says providing their children with after school programs, give them 2 candies
  - If anyone says job training programs give them 2 candies.
  - If anyone says call 2-1-1, give them 1 candy. Then ask for other participants to name referral services from 2-1-1.
- For each referral service, like child health care, energy assistance, crisis intervention, counseling, legal assistance or suicide prevention, give that participant or team 2 candies.

## The moral of the story

Today, many of our family, friends and neighbors are forced to make these tough decisions every day, right here in our region.

# MAKING CHOICES



Category candy count	A one (1) candy	B two (2) candies	C three (3) candies
<b>Housing</b> <input type="radio"/> <input type="radio"/> <input type="radio"/>	Studio apartment (1 bedroom), 1 bath, unfurnished, no patio/deck/yard, street parking only (no covered parking space), stove only	3 bedroom, 1 bath apartment, unfurnished, covered patio, 1 covered parking space, stove and refrigerator	2 bedroom, 1.5 bath house, unfurnished, small fenced yard, 2-car garage, stove, refrigerator and dishwasher
<b>Healthcare</b> <input type="radio"/> <input type="radio"/> <input type="radio"/>	No health insurance - you pay for all health-related costs	Health insurance for you through your employer but no health insurance for your family members	Health insurance for you and your family through your employer
<b>Food</b> per person <input type="radio"/> <input type="radio"/> <input type="radio"/>	1 meal per day	2 meals per day	3 meals per day & snacks
<b>Transportation</b> <input type="radio"/> <input type="radio"/> <input type="radio"/>	Walk or bike everywhere, no public transit available	Walk, bike or take public transit	Own your own car
<b>Technology</b> <input type="radio"/> <input type="radio"/> <input type="radio"/>	No computer, no cell phone, black & white TV - no cable	No computer, cell phone, TV no cable	Home computer, TV with cable, cell phone
<b>Child Care</b> <input type="radio"/> <input type="radio"/> <input type="radio"/>	Under supervision of a family member	A licensed daycare, but no early education training	A provider with proven high quality care and training in early education
<b>Shopping</b> <input type="radio"/> <input type="radio"/> <input type="radio"/>	1 grocery store within walking distance, no mall within 20 miles	Grocery store across the street from your home and a mini-mall within a mile	2 grocery stores nearby and a large mall within walking distance

# UNITED WAY BINGO

## RULES

Find someone in your workplace, including yourself, who has LIVED UNITED by doing what is listed in the square and write their name in the space.

1. If you or someone in your workplace has LIVED UNITED by doing what is listed in the square, write the name in the space in the square.
2. Complete as many squares as possible.
3. First one to fill in five squares vertically, horizontally, or diagonally should submit their form to assigned coordinator for chance to win a prize.
4. Volunteer to share your story on how you Live United.
5. Remember to always...LIVE UNITED.

Served on a United Way committee	Learned about United Way's Bold Goals 2030	Told neighbors about United Way and its benefits	Sent a note of encouragement to someone going through a difficult time	Attended a United Way event
Participated in Day of Action through the United Way (Baby Shower, Stuff the Bus, Stop the Summer Slide)	Toured a United Way agency	Shared about the free SingleCare prescription discount card	Told someone about free tax assistance with VITA	Am a loyal UW contributor (someone who has supported the UW for 3+ years)
Follow United Way on social media to learn more	Prepared or taken a meal to someone in need	FREE SPACE How do you LIVE UNITED?	Participated in United Way's Catalyst Program	Signed up for a volunteer opportunity through United Way's Volunteer Connect
Read to a child at a school	Received or shared about books from your local Imagination Library	Told someone about calling 2-1-1	Assisted with my company's United Way campaign	Participated in a UW collection drive (Baby Shower, Stuff the Bus, Stop the Summer Slide)
Donated to United Way	Volunteered for or at a United Way agency	Attended a UW campaign at which a representative or agency spoke	Donated items to a non-profit agency	Encouraged people to support the community through the United Way

# Corporate Engagement Opportunities

In recognition of our most significant and dedicated corporate contributors, United Way of South Central Tennessee has developed enhanced engagement opportunities for your organization. Our partnership framework is designed to not only demonstrate the tangible community impact of your financial support, but also to deliver meaningful value to your organization through our programs, events, and volunteer initiatives.

We invite you to explore these strategic partnership opportunities that will deepen your connection with our mission while providing substantial benefits to your organization and employees.

## Corporate Partners \$25,000+

**Organizations with a combined donation of \$25,000 or more through corporate gifts, employee giving campaigns, sponsorships, and more**

- Logo included on the home page of yourlocaluw.org for the 2025-2026 fiscal year
- One on-site lunch and learn conducted by United Way staff from a select menu of options
- One seat for designated employee for Catalyst 2025-2026 year
- One on-site kit packing volunteer event conducted by United Way staff from a select menu of options



## Corporate Partners \$10,000+

**Organizations with a combined donation of \$10,000 or more through corporate gifts, employee giving campaigns, sponsorships, and more**

- One seat for designated employee for Catalyst 2025-2026 year
- One on-site kit packing volunteer event conducted by United Way staff from a select menu of options



**If your organization is interested in any of these engagement benefits, reach out to the United Way staff to schedule.**