



2023 — 2024 Annual Report



United Way of South
Central Tennessee

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United Way of South
Central Tennessee

A Letter from Leadership

Dear friend of United Way,

We are pleased to share our 2023-2024 annual report with you. For the past 68 years, your local United Way has played a significant role in our community, positively influencing the lives of hundreds of thousands of our friends, neighbors, and co-workers. And we couldn't have done it without you.

At United Way, we believe that complex problems do not have simple solutions. The complex issues that are facing our community are often interconnected. Housing instability has many root causes, substance abuse cannot be attributed to just one thing, and access to early childhood education affects families on many levels. That's why our United Way is focused on collaborative efforts that aim to dissolve problems, not just hold them in place.

By being a supporter of United Way, not only have you given individuals and families hope for a brighter future, but you've also supported systems work that goes beyond helping just one person or family and has positive effects for whole communities.

Your continued support is not just appreciated; it's essential. The challenges we face are ongoing, and we are committed to being catalyst for positive change. Your United Way is a convener, a collaborator, a funder, and a partner.

As we move forward, we invite you to stay engaged with United Way. Your voice and passion are invaluable as we shape the future of our community. Together, we are creating a brighter, more equitable future for all. Your belief in the power of collaboration inspires us every day, and we look forward to achieving even greater milestones with your support.

With gratitude,



Kristen Swann
President and CEO
United Way of South Central Tennessee



Casey Rainey
2024-2025 Board Chair
United Way of South Central Tennessee

Who We Are

United Way of South Central Tennessee is fighting for a community where every person- no matter their background, their abilities, or their zip code- has an equal chance at a bright future. We are the hand raisers, the game changers. We are the problem solvers for those issues facing our community that are difficult to face and too hard to ignore. No matter the obstacle, we are committed to helping every person in **Bedford, Cannon, Lincoln, and Rutherford** counties thrive.

We know that complex problems don't have simple solutions. We partner with corporations, agencies, volunteers, donors, government entities, advocates, and citizens to make a lasting impact for our generation and the generations that follow. We work toward measurable, lasting change in the areas of early childhood education, financial stability, mental health and substance abuse, and healthy behaviors in the communities we serve.



820 VOLUNTEERS
GAVE
6,274 HOURS
IN VOLUNTEER TIME



20,852
KIDS INSPIRED
THROUGH FREE
MONTHLY BOOKS

202,031
TOTAL BOOKS DELIVERED THROUGH
IMAGINATION LIBRARY

1,634

FREE TAX
RETURNS FILED



\$2,275,080

TOTAL PUT BACK IN NEIGHBORS'
POCKETS THROUGH **VITA**



23 FAMILIES COACHED
TOWARD FINANCIAL
SUCCESS THROUGH
LAUNCH POINT



\$929,453

TOTAL PRESCRIPTION
SAVINGS THROUGH
SINGLECARE

PARENTING + EDUCATION
RESOURCES PROVIDED
THROUGH **TWO BORN**
LEARNING ACADEMIES TO



20 FAMILIES



5,784
CALLS FOR ASSISTANCE
ANSWERED THROUGH **211**

Programs + Initiatives

Your support powers our direct services, collaborations and partner programs to address the immediate needs of today and build long-term solutions for tomorrow.



211 is a free and confidential service that connects people to the local resources they need. 211 can be accessed by phone or computer. A toll-free call to 211 connects you to a community resource specialist in your area who can put you in touch with local organizations that provide critical services that can improve—and save—lives. yourlocaluw.org/211



Tennessee Benefit Kitchen is a free screener that all Tennesseans can use to determine eligibility for several tax credits and many federal, state and local public benefits—and to access the application sites to apply for those for which they qualify. app.benefitkitchen.com



Born Learning Academy is an engagement campaign that helps parents, grandparents and caregivers explore ways to turn everyday moments into fun learning opportunities. yourlocaluw.org/bornlearning



Catalyst is a program focused on training volunteers to serve in nonprofit leadership roles, such as nonprofit boards, in our community. Community leaders participate in the program to become engaged in social responsibility through the means of advocacy, giving and volunteerism. yourlocaluw.org/catalyst



Your local **Imagination Library**, formerly Rutherford Books from Birth and Cannon Books from Birth, builds a foundation for reading and learning for ALL children from birth to age five in Rutherford and Cannon counties by providing a new, age-appropriate book each month at no cost to the families enrolled. The United Way of South Central Tennessee serves as the local sustaining partner of Dolly Parton's Imagination Library, in partnership with the Governor's Early Literacy Foundation. yourlocaluw.org/imaginationlibrary



The **Launch Point** initiative connects local industry and community partners to help remove barriers to families obtaining and maintaining living wage employment. Success coaches work with families to identify their goals, develop a plan and connect families to the unique resources needed to thrive. yourlocaluw.org/launchpoint



SingleCare is a free prescription discount program. Prescription costs are reduced on average by 45%. singlecare.com



Volunteer Connect is a platform for local agencies to list their volunteer opportunities and needs. Volunteers can sign up for opportunities, connect with local nonprofits and track volunteer hours. Get involved. Make a difference. unitedwayvolunteer.org



The **Volunteer Income Tax Assistance (VITA)** program is a financial stability initiative of the United Way of South Central Tennessee. IRS-certified United Way volunteers provide free, basic income tax return preparation with electronic filing to qualified individuals each tax season. yourlocaluw.org/vita



Funded Partners

We hold ourselves and our partners accountable to show impact in measurable and lasting ways. We make your dollars go further with strategic investments in the areas of health, education and financial stability that are aligned with our community's **Bold Goals 2030**. These were our funded partners for the 2023-2024 grant year.

EARLY CHILDHOOD DEVELOPMENT

Ann Campbell Early Learning Center

- Child Care Program

Nurses for Newborns of Tennessee

- Home Nurse Visitation in Rutherford County

Nurture the Next

- Strengthening Families in Rutherford County

Read To Succeed

- Youth and Family Literacy

Rutherford Co. Primary Care & Hope Clinic

- Healthcare for Families

The Family Center

- Family Resilience

FINANCIAL STABILITY

Bridging the Gap Collaborative

- Murfreesboro Cold Patrol, Stepping Stones, and The Salvation Army

Domestic Violence and Sexual Assault Center

- Emergency Shelter

Dominion Financial Management

- Get Ready for Homeownership

Legal Aid Society of Middle Tennessee

- Free Legal Services

Middle Tennessee State University Foundation

- MTSU Charlie and Hazel Daniels Veteran and Military Family Center

Murfreesboro Cold Patrol

- Next Steps

Nourish Food Bank

- Nourishing the Community

Read To Succeed

- Adult Literacy

Rutherford County Area Habitat for Humanity

- Affordable Housing Down Payment Assistance

Stepping Stones Safe Haven

- Housing Stability Program

The Community Helpers of Rutherford County

- Rent and Utilities Assistance

The Salvation Army (Rutherford County)

- Emergency Supportive Housing

HEALTHY BEHAVIORS (NUTRITION & OBESITY)

Boys & Girls Clubs of Rutherford County

- Triple Play

Cannon County Senior Citizens Center

- Wellness Program

MENTAL HEALTH & SUBSTANCE ABUSE

Alive Hospice, Inc.

- School-Based Grief in Rutherford and Cannon Counties

Big Brothers Big Sisters of Middle TN

- Big Brothers Big Sisters Youth Mentoring

Boys & Girls Clubs of Rutherford County

- SMART Moves

Branches

- Trauma Therapy Workshop

Child Advocacy Center of Rutherford

& Cannon Counties

- Child Abuse and Sexual Abuse Program
- Darkness to Light Community Education
- Drug Endangered Children

Domestic Violence and Sexual Assault Center

- Sexual Assault Services

Doors of Hope

- Open Doors

Insight Counseling Centers

- Community Access to Mental Health Counseling

Mental Wellness for All Collaborative

- Centerstone of Tennessee and Murfreesboro City Schools

Murfreesboro City Schools

- Expanding Students4Success

Renewed Life Ministries Outreach

- Men's Recovery and Re-entry Program

STARS (Students Taking a Right Stand)

- Enhanced Student Assistance Program
- Student Assistance Program



Events

STUFF THE BUS COLLECTION DRIVE

Providing students in the community with the tools to begin school prepared and confident



22,716 items collected
1,750 students supported

COMMUNITY CELEBRATION

Celebrating corporate supporters, volunteers, donors, agencies, and community partners and their impact on our work



300 guests
9 award recipients

HOMETOWN HUDDLE COLLECTION DRIVE

Providing healthy food and resources to children in our community during school breaks



6,200 items collected
430 students supported

COCKTAILS AND CONVERSATIONS

Gaining insight from six of the top local experts and community leaders in their respective fields



60 guests
6 featured speakers

BOLD GOALS SUMMIT

Collaborating with community partners to share progress in the critical work happening in the community



100 guests
13 session leaders

DOLLY'S BIRTHDAY BASH

Celebrating the founder of the Imagination Library and raising funds for the local Imagination Library program



70 guests
780 books sponsored

BABY BASICS COLLECTION DRIVE

Supplies expectant and new mothers and their babies with a basic supply of items that every newborn needs



10,000 items collected
500 families supported

STORYBOOK BREAKFAST

Brings your child's favorite characters to life and supports your local Imagination Library



6 storybook characters
300 guests

RED, WHITE, AND BAYOU

United Way's Annual Signature Fundraising Event, a time for fellowship and giving back



Hosted by Tab and Layne Talbott
150 guests

UNITED WAY READING DAY

Preventing the loss of achievement made during the school year by reading and providing books to children for the summer



20 volunteers
400 books donated

Distinguished Awards

BOARD MEMBER OF THE YEAR

Awarded to a member of the Board of Directors who demonstrates outstanding service and commitment to United Way



Don Clayton
Ingram Content Group, Retired

DR. LINDA GILBERT ADVOCACY AWARD

Awarded to an individual in recognition of their commitment to early childhood education and to the community



Dr. Trey Duke
Murfreesboro City Schools

ECM OF THE YEAR

Awarded to a United Way Employee Campaign Manager who stands out in support of their organization and United Way



Marsha Sparkmon
Chromalox

VOLUNTEER OF THE YEAR

Awarded to an individual who has volunteered their time and talents to the community, selected from the Volunteers of the Month



Gary Bednar
Rev.com, Inc.

WITHERSPOON SOCIETY AWARD

Awarded to a member of the Alexis de Tocqueville Society who has exemplified commitment to the community through giving, advocating, and volunteering



Rachel and Billy Bruce
Aramark, UPS

YOUNG LEADER OF THE YEAR

Awarded to a member of the Young Leaders Society for outstanding volunteer participation with United Way



Ryan McCormick
First Colony Mortgage

COMMUNITY ENGAGEMENT AWARD

Awarded to an organization with outstanding volunteer participation with United Way



THE RISE AWARD

Awarded to an organization that has had a significant increase in their support of United Way



TOP SCHOOL CAMPAIGNS

Awarded to top school campaigns with the top dollar amounts in elementary, middle, and high school

- Lascassas Elementary
- Smyrna Middle School
- Siegel High School

Volunteers

Committees, Councils & Vision Councils

COMMUNITY IMPACT COMMITTEE

Robin Bayne
Dr. Jim Calder
Dr. Frank Carter
LaShan Dixon
Dr. Trey Duke
James Evans, Chair
Dr. Russ Galloway
Fred Halfpap
Phil Holt
Sarah Murfree
Joanne O'Connell
Jason Schmitt
Dr. Chandra Story
Ty Williams

ENDOWMENT & TOCQUEVILLE SOCIETY COMMITTEE

Dr. Jim Calder
David LaRoche
Dr. Ellen Slicker, Chair
Fran Salas
Ashley Stearns
Tab Talbott

EXECUTIVE COMMITTEE

Dr. Gloria Bonner
Billy Bruce
Don Clayton, Chair
James Evans
Casey Rainey
Thomas Roddy
Ronald Roberts
Dr. Ellen Slicker
Matthew Stump

FINANCE COMMITTEE

Dr. Josh Aaron
Carolyn Cox
Patrick Cammack
Brandon Doyle
Casey Rainey
Thomas Roddy, Chair
David Scott
Daryl Simpson
Ben Weatherford
Lewis Webb

LAUNCH POINT STEERING COMMITTEE

Rhonda Allen
Mike Bruderer
Rene Clark
Carmelita Dotson
Dawn Guardalabene
Regina Harvey
Lauren Herald
Janice Hoak
Vikki Holt
William Ikard
Fran Jones, Chair
Greg Jones
Hope Oliver
Pam Pilote
Kaitlyn Salyer
Jason Schmitt
Deb Thompson

MARKETING COMMITTEE

Rachel Bruce
John Carney
Jimmy Hart
Ronald Roberts, Chair
Robin Seay
Melinda Tate
Tee Wilson

POLICY & NOMINATING COMMITTEE

Lauren Herald
Larry Maples
James McCarroll
Rick Smith
Matthew Stump, Chair
Deb Thompson
Diane Turnham
Stacy Wilder

STORYBOOK BREAKFAST COMMITTEE

Kristen Foster
Kelly Goodman
Susan Gulley
Kristen Janson
Lauren Knox
Brandise Raikes

BEDFORD COUNTY ADVISORY COUNCIL

Linda Brown
John Carney
Travis Emore
Dr. Tammy Garrett
Dawn Hobbs
Sarah Hooper
Shay Maupin, Chair
Debra Nelson

DIVERSITY, EQUITY & INCLUSION ADVISORY COUNCIL

Dr. Gloria Bonner, Co-Chair
Courtney Chavez, Co-Chair
Lori Cutler
Larry Maples
James McCarroll
Tina Patel
Nick Person
Dr. Saleh Sbenaty
Chantho Sourinho
Kirt Wade

IMAGINATION LIBRARY ADVISORY COUNCIL

Sheri Arnette
Dr. Joan Boulware
Dr. Rita King
Dena Oneal
Linda Prichard
Angela Wester
Hanna Witherspoon

WOMEN UNITED ADVISORY COUNCIL

Dr. Gloria Bonner
Courtney Chavez
Sheryl Chesnutt
Deb Thompson, Chair
Carolyn Tumbleson
Lori Williams

YOUNG LEADERS SOCIETY ADVISORY COUNCIL

Kedrick Howse
Sierra Lowry
Ryan McCormick, Chair
Jay Sanders
Robin Seay

EARLY CHILDHOOD DEVELOPMENT VISION COUNCIL

Dr. James Calder
Constance Casha, Chair
Linda Prichard
Debra Simpson

FINANCIAL STABILITY VISION COUNCIL

Kyle Bowron
Reba Carleton
Beth Duffield
Fred Halfpap, Chair
Phil Holt
Jessica Johnson
Charlie Myatt

HEALTHY BEHAVIORS VISION COUNCIL

Dr. Mary Beth Asbury, Chair
Dr. Marcie Castleberry
Dr. Elizabeth Dalton
Natalie Hoskins
Dr. DeAnne Priddis
Dr. Lara Rabba
Shane Speck
Jenna Stitzel
Kimberly Ward
Bethany Wrye

MENTAL HEALTH & SUBSTANCE ABUSE VISION COUNCIL

Robin Bayne, Chair
Ella Britt
Mai Ferrell
Karen Lampert
Joe Marlin, Jr.
Sandy Schmah

Volunteers

Volunteers of the Month 2023-2024

Volunteers use their time, talents, and resources to support the mission of your local United Way. In partnership with Volunteer Connect and Volunteer State Bank, we proudly recognize one volunteer each month that stands out in their service to the United Way of South Central Tennessee.

July



Dr. Frank Carter

August



Gene Watson

September



Chris Lambeth

October



Dawn Guardalabene

November



Ronald Roberts

December



Anna Boudreaux

January



Kelly Goodman

February



Pete Adams

March



Don Clayton

April



Gary Bednar

May



Kayla Hilliard

June



Matt Hagler

Board of Directors 2023-2024

BOARD CHAIR

Don Clayton
Ingram Content Group

BOARD CHAIR-ELECT/SECRETARY

Casey Rainey
Rainey Asset Management of Raymond James

COMMUNITY IMPACT CHAIR

James Evans
Rutherford County Schools

DIVERSITY, EQUITY & INCLUSION CHAIR

Dr. Gloria Bonner
Middle Tennessee State University/ Retired

ENDOWMENT & TOCQUEVILLE CHAIR

Dr. Ellen Slicker
Licensed Psychologist

FINANCE CHAIR

Thomas Roddy
Ascension Saint Thomas Rutherford

MARKETING & COMMUNICATIONS CHAIR

Ronald Roberts
FINN Partners

POLICY & NOMINATIONS CHAIR

Matthew Stump
FirstBank Mortgage

Buffy Bundshuh
Faith and Grace Flooring

Dr. Jim Calder
Middle Tennessee State University/ Retired

Patrick Cammack
Rutherford County Chamber of Commerce

Carolyn Cox
Northwest Mutual

Brandon Doyle
Pinnacle Financial Partners

Dr. Trey Duke
Murfreesboro City Schools

Yolanda Greene
First Horizon Bank

Fred Halfpap
First United Methodist Church

Lauren Herald
Nissan North America

Gernell Floyd-Jenkins
City of Murfreesboro Parks & Recreation

Chris Jones
Middle Tennessee Electric

James McCarroll
First Baptist Church of Murfreesboro

Francela Salas
Redstone Federal Credit Union

Jason Schmitt

Robin Seay
Parks Realty

Rick Smith
Publix Super Markets

Ashley Stearns
Trail, Coleman & Stearns, PLLC, Attorneys at Law

Kasey (Tab) Talbott
Centerpoint Group Law Firm

Deb Thompson
Connect Leadership Coaching

Diane Turnham
Middle Tennessee State University

Natalie Whitmer
StoneCrest Medical Center

Stacy Wilder
Regions Bank

Ty Williams
UPS



Affinity Groups

Women United

Women United is a global affinity group that brings together women change makers focused on improving the health, education and financial stability for people in their local communities. Members of Women United donate \$1,000 or more annually and empower each other to use their passions, ideas, expertise and resources to transform the very conditions in which people live.

Cathy Adrian
Melanie Alexander
Nancy Allen
Dr. Susan Andrews
Dr. Jill Austin
Sandra Benson
Dr. Gloria Bonner
Patricia Brady
Dr. Mary Jane Brown
Rachel Bruce
Buffy Bundshuh
Lucie Burchfield
Peggy Burgess
Nicole Burks
Beverly Calder
Lori Caldwell
Kara Carpenter
Kay Carter
Rebecca Carter
Melanie Clayton
Laurie Coggins
Amanda Cooper
Melissa Coulson
Carolyn Cox
Jeannine Dalton
Sandy Demonbreun
Deborah Devaney
Gena Dix
Betty Dixon

Leslie Duke
Adrienne Evans
Amy Everson
Charlene Farley
Elizabeth Farrow
Mary FATHERA
Cynthia Ferguson
Cindy Flippin
Meagan Flippin
Gina Floyd
Erin Floyd
Tiffany Forrester
Jennifer Foutch
Dr. Sherry Galloway
Bailey Galloway
Mary Gipson
Yolanda Greene
Tammy Halfpap
Amanda Hargett
Lauren Herald
Pat Hercules
Melissa Hice
Amy Hill
Dr. Mary Hoffschwelle
Daphne Howard
Deborah Insell
Laura Isbell
Sandy Jackson
Erin Johnson

Faye Johnson
Kathy Jones
Heather Jones
Kara Kemp
Melissa Kimberley
Lee Ann LaLance
Gloria LaRoche
Lauren McDevitt
Susan McGannon
Lori McKellar
Elizabeth McPhee
Tammy Melton
Julie Menke
Judy Myatt
Joanne O'Connell
Elise Oppmann
Kenesha Potter
Wanita Quakenbush
Deana Raffo
Marcie Rainey
Francela Salas
Terry Schneider
Dr. Charlotte Scott-Moore
Shannon Sea
Dr. Lana Seivers
Suzanne Shearer
Leigh Ann Slate
Dr. Ellen Slicker
Lisa Smith

Elaine Sparks
Alicia Stachura
Shawnda Stanfield
Sonya Stephenson
Darlene Story
Julie Stump
Karin Surratt
Kristen Swann
Layne Talbott
Crystal Taylor
Christie Taylor
Deborah Thompson
Martha Tolbert
Carolyn Tumbleson
Diane Turnham
Gina Urban
Meg Van Patten
Ella Weaver
Stacy Wilder
Lori Williams
Hanna Witherspoon
Cherry Womack
Dana Womack
Lora Wright
Kimberly Young
7 Anonymous Donors

Young Leaders Society

United Way's Young Leaders Society is an affinity group that harnesses the power of individuals 40 and younger to make a difference. Members of Young Leaders Society donate \$500 or more and volunteer two hours with United Way annually.

Haley Adams
Tiffanie Beltran
Essence Brisco
Joe Brisco
Casey Conard
Mark Crosslin
Jonathan Fitzpatrick
Meagan Flippin

Erin Floyd
Dr. Scott Galloway
Bailey Galloway
Daichelle Gilcrease
Velicia Harris
Kedrick Howse
Jeremy Humelsine
Laura Isbell

Jaquez Johnson
Bradly Jordan
Kevin Lewis
Dr. Trisha Murphy
Matthew Pinkston
Michael Polly
Chase and Fran Salas
Jay Sanders

Elizabeth Stover
Matthew Sutphin
Kristen Swann
Tab Talbott
Regina Ward
Amy Young
Dustin Young
2 Anonymous Donors



Giving Societies

Tocqueville Society

The United Way Alexis de Tocqueville Society, initiated in March 1984, is designed to deepen the understanding, commitment, and support of individuals to United Ways and to recognize the deep commitment to service. Members of the Alexis de Tocqueville Society donate \$10,000 or more annually to United Way.



**ERNEST AND
PEGGY BURGESS**



**RACHEL AND
BILLY BRUCE**



**DR. AND MRS.
FRANK CARTER**



**DON AND
MELANIE CLAYTON**



MEAGAN FLIPPIN



**JOHN AND
GINA FLOYD**



**DRS. RUSS AND
SHERRY GALLOWAY**



**CHRIS AND
BONITA JONES**



**CASEY AND
MARCIE RAINEY**



DR. ELLEN SLICKER



**LARRY AND
MARTHA TOLBERT**



**DON AND HANNA
WITHERSPOON**



**ANDY AND
CHERRY WOMACK**

NOT PICTURED

Drs. Randall Rickard and Susan Andrews
Roger Barnes
Shawn Everson
Shea and Amanda Hargett

Gary and Faye Johnson
Ted and Gloria LaRoche
Russ Lauer



Giving Societies

Legacy Society

The Legacy Society is composed of a special group of local community leaders and organizations dedicated to strengthening the future of our community. A planned gift to United Way is a commitment to the long-term success and well-being of our community. Membership in United Way's local Legacy Society involves a deferred gift of \$25,000 or more, or an outright gift of \$10,000 or more.

Don and Melanie Alexander
Dr. Jill Austin
Tommy and Jeanne Bragg
Billy and Rachel Bruce
Ms. Buffy Marie Bundshuh
Ernest and Peggy Burgess
Dr. and Mrs. James Calder
Mr. John H. Callow
Dr. Frank and Kay Carter
Don and Melanie Clayton
Mr. Timothy Patrick Collins
Lori Cutler

Mr. Phillip L. Earles, CPA
Mr. Paul T. Fiveash
Mrs. Meagan Flippin
John and Gina Floyd
Steve and Heidi Fuchcar
Drs. Russ and Sherry Galloway
Terry and Lisa Haynes
Brian and Pat Hercules
Mr. Phillip C. Holt
Gary and Faye Johnson
Bill and Kathy Jones
Chris and Bonita Jones

Jason and Julie King
Ted and Gloria LaRoche
Mr. Charles W. Lewis Jr.
Ed and Andrea Loughry
Shane and Ashley McFarland
Ms. Susan Emery McGannon
Lee and Susan Moss
Ms. Angela L. Murphy
Ms. Joanne C. O'Connell
Greyson and Amy Painter
Ms. Wanita Quakenbush
Casey and Marcie Rainey

Chase and Fran Salas
Ms. Robin R. Seay
Dr. Lana C. Seivers
Dr. Ellen and Mr. Richard Slicker
Matthew and Julie Stump
Kasey and Layne Talbott
Larry and Martha Tolbert
Steve Pflueger and Carolyn Tumbleson
Dr. David and Gina Urban
Don and Hanna Witherspoon
Andy and Cherry Womack
Mrs. Dana Womack
1 Anonymous Donor

Leadership Investors

Individuals that donate \$1,000 or more to your local United Way are considered leadership donors, coming together to lead change around our community's most pressing issues.

PILLAR SOCIETY \$5,000-\$9,999

Dr. Jill Austin
Brian Dauphin
Jeff Eubanks
Matthew and Retta Gardner
Dwayne and Yolanda Greene
Brian and Pat Hercules
Shawn Morin
Wanita Quakenbush
Eric Smith
Mr. and Mrs. Jason Taylor

CORNERSTONE SOCIETY \$2,500-\$4,999

Don and Melanie Alexander
Dr. Gloria and Raymond Bonner
Dr. M.J. Brown and Mr. Dennis Sander
Dr. and Mrs. James Calder
Lori Caldwell
Monica Chandler
Jeannine Dalton
Mr. and Mrs. Thomas R. Fix
Melissa Hice
Chad and Amy Hill
John Hood
Rick and Deb Insell
Dr. and Mrs. Sidney McPhee
Kenesha Potter
Julia Powell
Travis Pratt

CORNERSTONE CONT.

Mr. and Mrs. Thomas Roddy
Jason Schmitt and Michael Santistevan
Mr. and Mrs. Jason Surratt
Matt and Christie Taylor
Roy Snipes and Deb Thompson
Matthew Wallace
Lori Williams
1 Anonymous Donor

BUILDER SOCIETY \$1,000-\$2,499

Mr. and Mrs. Jeff Adrian
Henry Agyemang
Mr. and Mrs. Jerry Allen
Mr. and Mrs. Randy Allen
Ronna Baltz
Harold Barrett
Matthew Bassham
Sidney Bell
Mrs. Sandra S. Benson
Andrew Bishop
Patricia Brady
Tamela Bragg
Larry Braun
John Brewer
Buffy Bundshuh
John and Lucie Burchfield
Mr. and Mrs. Brandon Burks
Trish Bush
John Callow

BUILDER CONT.

Mr. and Mrs. Patrick Cammack
Louis Caputo
Kara Carpenter
Rebecca Carter
Lance Chadwick
Mitch and Bonnie Chapman
Jonathon Church
Robert Clay
Laurie Coggins
Bri Cole
Jay and Amanda Cooper
Tammy Corbett
Timothy Corbin
Melissa Coulson
Carolyn Cox
Lori Cutler
James Davis
Sandy Demonbreun
Deborah Devaney
Vincent Dicarolo
Gena Dix
John and Betty Dixon
Michael Dolan
Jessica Donnell
Stephen Dorton
Nona Douglas
Dr. Trey and Leslie Duke
Donald Estes
James and Adrienne Evans
Adam Ezell
Larry and Charlene Farley

BUILDER CONT.

Joshua Farmer
Jeff and Amy Farrar
Elizabeth Farrow
Mary Fathera
Gordon and Cindy Ferguson
Harry and Cindy Flippin
Erin Floyd
Michael Foley
Tiffany Forrester
Jennifer Foutch
Alexandria Fucili
Dr. Scott and Bailey Galloway
April Garshnick
Mary Gipson
Terry Goodman
Colby Graham
Jerome Graves
Danielle Haas
Donavin Hagee
Fred and Tammy Halfpap
Andrew Hall
Jimmy Hart
Timothy Hastings
Dr. Joyce Heames
Roscoe and Lauren Herald
Amber Higginbotham
Aaron Hill
Dr. Mary Hoffschwelle
Richard Houze
Daphne Howard
Lt. Gen. and Mrs. Keith Huber



Giving Societies

Leadership Investors Continued

BUILDER CONT.

Mr. and Mrs. Kenneth Hunsicker
Koji Ikeda
Laura Isbell
Dr. and Mrs. Warren T. Johnson, DDS
Alfie Johnson
Cassandra Johnson
James Johnson
Randy Jolly
Bill and Kathy Jones
James Jones
Heather Jones
Kirk Kalicharan
Ronald Katz
Kara Kemp
Gerald Keogh III
Melissa Kimberley
Paul Kline
Samantha Kullinger
Kazuhiro Kurisu
Leigh Ann Kurtz
Justin Lacey
Rick and LeeAnn Lalance
D. Lamb
Robert Latimer
Heath Laws
Leslie Lee
Steven Lee
Charles Lester
Michael Litvjak
Timothy Lloyd
Ashley Lyle
Shawn Marshall
Ben Martin
Rufus McAdoo
Mr. and Mrs. Nick McDevitt
Susan McGannon
Lori McKellar
Sydney McNinch
Tammy Melton
Dr. and Mrs. Paul Menke
Vincent Mingione
Andre Minnifee
Joseph Mitchell
William Moore
Alan Muscarella
Charlie and Judy Myatt
P.D. Mynatt
Bryan and Erica Nale

BUILDER CONT.

Samuel Nolen
Joanne O'Connell
Andrew and Elise Oppmann
James Owens
Chip Parsons
Brook Pearse
Eli Phillips
Donice Pierce
Matthew Pinkston
Mandi Post
Gregory and Deana Raffo
Dr. Deana and Mr. Gregory Raffo
Buck Reecer
Jennifer Rice
Kathleen Rich-New
Dean Rising
Jerry Rudd
Chase and Fran Salas
Stephen Salter
Terry Schneider
Dr. Charlotte Scott-Moore
Shannon Sea
Russell Seaver
Dr. Lana Seivers
Suzanne Shearer
Michelle Shrader
Daryl Simpson
Chase and Brooke Siquefield
Zariah Sisroe
Tim and Leigh Ann Slate
Ross and Tracey Smith
Lisa Smith
Delia Soares
Elaine Sparks
Alicia Stachura
Shawnda Stanfield
Keith and Sonya Stephenson
Eddie Stewart
Darlene Story
Mr. and Mrs. Alan D. Stuemke
Matthew and Julie Stump
Travis and Kristen Swann
Tab and Layne Talbott
Steven Thompson
Roy Thurman
Steve Pflueger and Carolyn Tumbleson
Kyle and Diane Turnham
Dr. David and Gina Urban

BUILDER CONT.

Meg Van Patten
Kenneth Wallace
John and Ella Weaver
Irvin and Stacy Wilder
Rickey Williams
Johnny Wilson
Nathan Winslow
Dana Womack
Lora Wright
Takashi Yokota
Kimberly Young
Deetricha Younger
23 Anonymous Donors



Corporate + Organizational Support

Top Ten Corporate Partners 2023-2024

Corporate partners support the mission of United Way by investing locally to create maximum impact on our community. Collectively, United Way's Top Ten Corporate Partners contributed nearly 1.4 Million dollars this past year.

1 	2 	3 
4 	5 	6 
7 	8 	9 
		10 

Corporate Gifts

United Way is supported by numerous corporate partners and organizations. Gifts include, but are not limited to, event and program sponsorships, and donations.

\$50,000-\$99,999

General Mills and the General Mills Foundation
HCA Foundation
Ingram Content Group
Nissan North America
Publix Super Markets
Town of Smyrna

\$25,000-\$49,999

Bridgestone and the Bridgestone Americas Trust State Farm and State Farm Foundation
Tommie E. Reynolds Fund

\$10,000-\$24,999

Ascension St. Thomas Rutherford Hospital
Caterpillar Financial Services
Charity Circle of Murfreesboro
Middle Tennessee Electric
Pinnacle Financial Partners
Redstone Federal Credit Union
Republic Bank Foundation
SEC, Inc.
Taylor Farms Tennessee Inc.
The Experience Community Church

\$5,000-\$9,999

Atmos Energy Corp.
City Auto Finance
Elevance Health
Enterprise
Equitable Property Company
Hailey Management Services
John Jones Real Estate
Murfreesboro Medical Clinic
Raymond James
Republic Bank
Volunteer State Bank
Warner's Athletic Construction

\$2,500-\$4,999

Ascend Federal Credit Union
Fifth Third Bank and the Fifth Third Foundation
Fred Farrer Properties
Gresham Smith and Partners
Integrity Eye Care
International Paper
James N. Bush Construction
John Lee Company
Murfreesboro Water Resources
Neel-Schaffer
Optimist Club of Shelbyville
Regions Bank
Rutherford County Government
Syndicate Investments LLC
TriStar StoneCrest Medical Center
Wilson Bank & Trust

\$2,499 AND UNDER

Adams & Swann
Allstate Insurance Co.
Arthur J. Gallagher & Co.
AT&T
Best Buy
Cannon County Government
Central Magnet School
Constellation Energy
Cornerstone Financial Credit Union
Costco
Delta Kappa Gamma Society
Dillard's
EBSCO Information Services
Elder's Ace Hardware
Eli Lilly
Enbridge
Farrer Bros. Hardware and Rental Service
Fidelity Charitable
Fleet Feet Sports
Florida Blue
Fred's Flooring
Grange Insurance Co
Hawkins & Price, LLC.
Heritage South Community Credit Union
Illinois Tool Works
Jigsaw
Kroger
Littler
Middle Tennessee Association of Realtors

\$2,499 AND UNDER CONT.

MTSU College of Education
Murfree & Goodman, PLLC
Murfreesboro Kiwanis Club
Murfreesboro Optimist Club
Murfreesboro Young Professionals
Nationwide Mutual Insurance Company
Nelson Mazda Murfreesboro
Network for Good
Newcomers Club
Pitney Bowes Foundation
Pop Health
Premise Health
Rogers Group
Scott and Kathy Corlew Family
SmartBank
Southeastern Tank, Inc.
The Avenue Murfreesboro
The Richard Siegel Foundation
Thomas & Hutton
Topre America
Turner Industries Group, L.L.C.
United Systems and Software
United Health
Volunteer Behavioral Health Care System
Waldron, Fann & Parsley
Wal-Mart Supercenters
Wex, Inc.
Whitworth-Buchanan Middle School
Wiser Consultants

Corporate + Organizational Support

Employee Giving

United Way's employee giving campaigns are a way for employees to donate to United Way causes through their workplace. Our corporate and workplace giving campaigns help corporations, nonprofits and government entities and their employees get involved and support United Way.

\$100,000-\$499,999

Nissan North America, Inc.
Yates Services

\$50,000-\$99,999

Middle Tennessee State
University

\$25,000-\$49,999

General Mills
Middle Tennessee Electric
Rutherford County Schools

\$10,000-\$24,999

A Mortgage Boutique, LLC
Ascension St. Thomas
Rutherford
BlueCross BlueShield
Bridgestone
Caterpillar Financial Services
Costco
Ellen Slicker, Ph.D.
Enterprise
FirstBank
Haynes Brothers Lumber
Company
Kennametal
LaRoche Family Foundation
Pinnacle Financial Partners
Publix Store #1016
Publix Town Centre
Publix Store #1163
Publix Store #1164
Publix at North Murfreesboro
Publix Store #1172
Publix at Victory Village
Publix Store #1234
Publix Store #1238
Redstone Federal Credit Union
Regions Bank
SEC, Inc.
Siegel High School
Town of Smyrna
United Way of Rutherford &
Cannon Counties

\$5,000-\$9,999

Elevance Health
Evergreen/Benevity
First Tennessee Bank/First
Horizon
LaVergne High School
Oakland High School
Raymond James
Riverdale High School
Smyrna High School
Smyrna Middle School
Taylor Farms Tennessee Inc.
Whitworth-Buchanan Middle
School

\$2,500-\$4,999

Barfield Elementary School
Blackman Elementary School
Blackman High School
Central Magnet School
Christiana Middle School
Connect Leadership Coaching
Consolidated Utility District
Eagleville School
Lascassas Elementary School
LaVergne Middle School
Murfreesboro Water Resources
Department
Oakland Middle School
Old Time Pottery, Inc
Overall Creek Elementary
Rocky Fork Elementary School
Rocky Fork Middle School
Rutherford County
Rutherford County Chamber of
Commerce
Siegel Middle School
Stewarts Creek Elementary
School
Truist Bank

\$2,499 AND UNDER

Accelerated, Inc.
AcTEENg Theatre Group
Adient
Allstate Insurance Co.
AmeriColor
Andy Womack, State Farm
Arlington/Roe & Co.
AT&T
Atmos Energy Corp.
Bedford County Finance
Department
Bedford County Government
Bedford County Schools
Beesley Foundation
Best Buy
Black and Blue Sports
Black Fox Elementary School
Blackman Middle School
BMO
Boys & Girls Clubs of
Rutherford County
Bradley Academy
Browns Chapel Elementary
Buchanan Elementary School
Cannon County Board of
Education
CargoSprint
Casey, Simmons & Bryant, PLLC
Cason Lane Academy
Cedar Grove Elementary School
CGS Administrators
Child Advocacy Center of
Rutherford & Cannon County

\$2,499 AND UNDER CONT.

Christiana Elementary School
City of Murfreesboro Tax
and Finance Department
City of Murfreesboro Admin
City of Murfreesboro City Court
City of Murfreesboro Legal
and Risk Department
City of Murfreesboro Parks
and Recreation
City of Murfreesboro
Police Department
Clarity Works Consulting
CoAdvantage
Coast Personnel Services
Community Development
Center
Compass Real Estate
Constellation Energy
Crisis Intervention Center
Davidson County
CSX Transportation, Inc.
Cubic Inc.
Dana Womack, State Farm
Daniel McKee School
David Youree Elementary
Deb Insell, State Farm
Dega
Dempsey, Vantrease and
Follis, PLLC
Discovery School
Domestic Violence, Inc.
Drees Homes
Duck River Electric
Membership Corp.
EBSCO Information Services
Eli Lilly
Elligo Health Research
Enbridge
ENCOVA
Erma Siegel Elementary
Faith and Grace Flooring
FASTSIGNS
Federal Reserve Bank
FedEx
Fifth Third Bank
First National Bank of Middle
Tennessee
FirstBank Mortgage
Florida Blue
General Dynamics
Genesys
Grange Insurance Co
Graphic Packaging
Haverford College
Hobgood Elementary School
Holloway High School
Homer Pittard Campus School
Honeywell Hometown
Solutions

\$2,499 AND UNDER CONT.

Hoops 5, Inc.
Illinois Tool Works
Ingram Content Group
Insight Counseling Centers
Iota Phi Lambda Sorority
ITS Partners
JCPenney
John Colemon Elementary
John Pittard Elementary
Journeys In Community Living
Kara Kemp Coaching
Keller Williams Realty
Kittrell Elementary School
Kroger
LaVergne Lake Elementary
Law Office of W. Scott Kimberly
Legal Aid Society of Middle TN
Liberty Elementary School
Macy & Company
Main Street Murfreesboro
and Rutherford County
Manpower Temporary Services
Martha O'Bryan Center
McFadden School of Excellence
Mental Health Cooperative
Mid-Cumberland Human
Resource Agency
Morehouse School of Medicine
Murfreesboro City Schools
Murfreesboro Schools Central
Office
Nationwide Mutual Insurance
Network for Good
Northfield Elementary School
Northwestern Mutual
Onin Staffing
PA Lumbermens Mutual
Insurance Co
Pam Quaintance, LCSW
Paychex
PB&J Consulting
Philips
Pinnacle National Bank
Plainview Elementary School
PNC Bank
Poetry in the Boro
Pop Health
Premier Mortgage Group
Premier VetCare
Primis Mortgage
Protective Life
Publix 3985
Publix Super Markets
Purposeful Life Counseling
and Psychological Services
Read to Succeed
Reeves-Rogers Elementary
Rich Products Corp.

Corporate + Organizational Support

Employee Giving Continued

\$2,499 AND UNDER CONT.

Rock Springs Elementary
Rock Springs Middle School
Rockvale Elementary School
Rockvale High School
Rockvale Middle School
RockyTop BG Distributing
Rolling Stone
Roy Waldron Elementary
Royal Cup Coffee and Tea
Rutherford County Budget and Finance
Rutherford County Building Codes
Rutherford County Correctional Work Center
Rutherford County County Clerks Office
Rutherford County Elections Commission
Rutherford County Habitat for Humanity
Rutherford County PAWS
Rutherford County Planning Commission
Rutherford County Probation and Recovery Services
Rutherford County Risk Management
Salem Elementary
Scales Elementary
ServiceNow
Smyrna Elementary School
Smyrna Primary School
Smyrna West School
Sonoco
Southwest Mississippi Community College
STARS (Students Taking a Right Stand)
State Farm Insurance
State of Tennessee
Stewarts Creek High School
Stewarts Creek Middle School
Stewartsboro Elementary
Strangemarketing
Sunrise Contracting, Inc.
Talbott Legal
Target

\$2,499 AND UNDER CONT.

TD Bank Group
Tennessee Employees Charitable Campaign
Tennessee State University
The Family Center
The Nurture Nook Day Spa
The Peddler Interiors and Gifts
The Service Guyz
Thurman Francis Arts Academy
Trey Helton, State Farm
Twisted Corks
U.S. District Courts
United Communications
UnitedHealth
UPD
US BANK
Vanderbilt University
Virtual School
Volunteer State Bank
Walter Hill Elementary School
Warby Parker
Wex, Inc.
Wilson Bank & Trust
Wilson Elementary School



Lifetime Investors

Lifetime Top 10 Corporations/Organizations

Corporate partners support the mission of United Way by investing locally to create maximum impact on our community. United Way's Lifetime Top Ten Corporate Partners is based on overall corporate support since United Way's local inception.

<p>1</p> 	<p>2</p> 	<p>3</p> 
<p>4</p> 	<p>5</p> 	<p>6</p> 
<p>7</p> 	<p>8</p> 	<p>9</p> 
<p>10</p> 		

Individual Donors

These donors are recognized for their faithful support and donations to United Way over the course of their lifetime.

\$500,000-\$999,999

Drs. Russ and Sherry Galloway
Don and Hanna Witherspoon

\$100,000-\$499,999

Don and Melanie Alexander
Drs. Randall Rickard and Susan Andrews
Mr. and Mrs. Ernest Burgess
Mr. and Mrs. Don Clayton
Mr. and Mrs. John Floyd
Ted and Gloria LaRoche,
The LaRoche Family Foundation
Mr. and Mrs. Andy Womack

\$50,000-\$99,999

Dr. Jill Austin
Roger Barnes
Jeff Eubanks
Gordon and Cindy Ferguson
Meagan Flippin
Brian and Pat Hercules
Mr. John Hood
Mr. and Mrs. Gary Johnson
Mr. and Mrs. Pat Murphy
Bob and Marie Parks
Casey and Marcie Rainey

\$50,000-\$99,999 CONT.

Dr. Ellen and Mr. Richard Slicker
Rick Smith
Jim and Billie Thompson
Larry and Martha Tolbert
3 Anonymous Donors

\$25,000-\$49,999

Dr. and Mrs. Joseph E. Boone
Rachel and Billy Bruce
Dr. and Mrs. James Calder
Dr. and Mrs. Frank Carter
Estate of Dale Lee Castile
Steven A. Dotson
Strickland Family Trust
Mr. and Mrs. Dwayne Greene
Terry and Lisa Haynes
Dr. and Mrs. Robert P. Ingle, Jr.
Dr. and Mrs. Warren T. Johnson, DDS
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Mr. and Mrs. Paul Latture, III
Mr. and Mrs. David J. Lee
Chuck Lewis
Nancy and Dave Long
Susan Emery McGannon
Dr. and Mrs. Sidney McPhee

\$25,000-\$49,999 CONT.

Andrew and Elise Oppmann
Dr. and Mrs. Christopher Quarto
Eric D. Smith
Mr. and Mrs. Jason Surratt
Mr. and Mrs. Jason Taylor
Matt and Christie Taylor
Mr. and Mrs. Larry K. Tolbert
Howard and Susan Wilson
1 Anonymous Donor

\$10,000-\$24,999

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Betty J. Alexander
Mr. and Mrs. Jerry Allen
Mr. and Mrs. Felix Allen, Jr.
Don and Rita Ash
Denise Augustine
Teresa Ballentine
Sidney Bell
Mr. and Mrs. Jerry Benefield
Sandra Benson
Dr. Gloria and Raymond Bonner
Bradford Brock
Dr. M.J. Brown and Mr. Dennis Sander

\$10,000-\$24,999 CONT.

June Buchanan
Buffy Bundshuh and Jeff Stancill
Lori Caldwell
John Callow
Dennis Carter
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Debbie Cooper
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Barbara Dalton
Jeannine Dalton
Dennis Davis
Michael and Alisia Deblois
Robert Dickinson
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Cynthia Dodd
Stephen Dorton
Phillip Earles
Mr. and Mrs. James Evans
Mr. and Mrs. Shawn Everson
Tim Evert
Larry and Charlene Farley
Elizabeth Farrow



Lifetime Investors

Individual Donors Continued

\$10,000-\$24,999 CONT. \$10,000-\$24,999 CONT. \$10,000-\$24,999 CONT.

Mr. and Mrs. Thomas R. Fix
Leo and Pia Forrester
Mr. and Mrs. Timothy Franklin
Tracey Frazier
Mr. and Mrs. Steve L. Fuchcar
Frank Gallina III
Mr. and Mrs. Joshua Garrett
Mr. and Mrs. Kirk Garrett
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Terry A. Goodman
Jerry Graves
Tracy Graves
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Dr. and Mrs. Mark F. Hardison
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Jimmy Hart
Mr. and Mrs. Emil Hassan
Timothy E. Hastings
Laura Hatfield
Melissa Hice
Chad and Amy Hill
Dr. and Mrs. William Alex
Hollis
Carol Holston
Phillip Holt
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Alfie Johnson
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Linda Seiber
James Sellars
Nancy Skinner
Tim and Leigh Ann Slate
Daniel Smith
James Smith
Mr. & Mrs. Radford Smith
Valette Smith
Elaine Sparks
Anissa Stafford
Peter Michael Steck
Joe Steiner
Keith and Sonya Stephenson
Darlene Story
Mr. and Mrs. Matthew Stump
Mr. and Mrs. Brian Sullivan
Mr. and Mrs. Fred Swader

Travis and Kristen Swann
Jamie Sweeney
Mr. and Mrs. Matt Taylor
Deborah Thompson
Dr. and Mrs. Roy Thompson
Mr. and Mrs. David Tincer
Jeffrey Tomaszewski
Carolyn Tumbleson
Garry and Tracy Underhill
Dr. and Mrs. David J. Urban
The Vargas Family
Phillip & Susan Waldrop
David Wayman
Ben and Margie Weatherford
Mr. and Mrs. Jack Weatherford
Sarah E. Wells
Vicky West
Mr. and Mrs. Jackie Whitaker
William C. Whitesell, Jr.
Kevin and Lori Williams
Richard Odell Williams
Johnny Wilson
Nathan Winslow
22 Anonymous Donors



Financial Highlights

Fiscal Year July 1, 2023 - June 30, 2024

ASSETS

Cash and Cash Equivalents	\$307,157
Pledges Receivable	\$615,590
Grants Receivable	\$86,565
Prepaid Expenses	\$15,608
Property and Equipment	\$25,276
Investments	\$1,903,634
Investments Held by CMFT	\$101,489
CSV of Donor Life Insurance Policies	\$265,737
Right of Use Assets - Operating Leases	\$187,052

TOTAL ASSETS \$3,508,108

LIABILITIES & NET ASSETS

Accounts Payable	\$47,672
Grants Due to Agencies	\$847,290
Donor Designations to Agencies	\$147,238
Deferred Revenue	\$106,828
Accrued Expenses	\$51,995
Net Assets - Without Restrictions	\$1,468,955
Net Assets - With Restrictions	\$651,078
Operating Lease Liabilities	\$187,052

TOTAL LIABILITIES & NET ASSETS \$3,508,108

SOURCES OF FUNDS

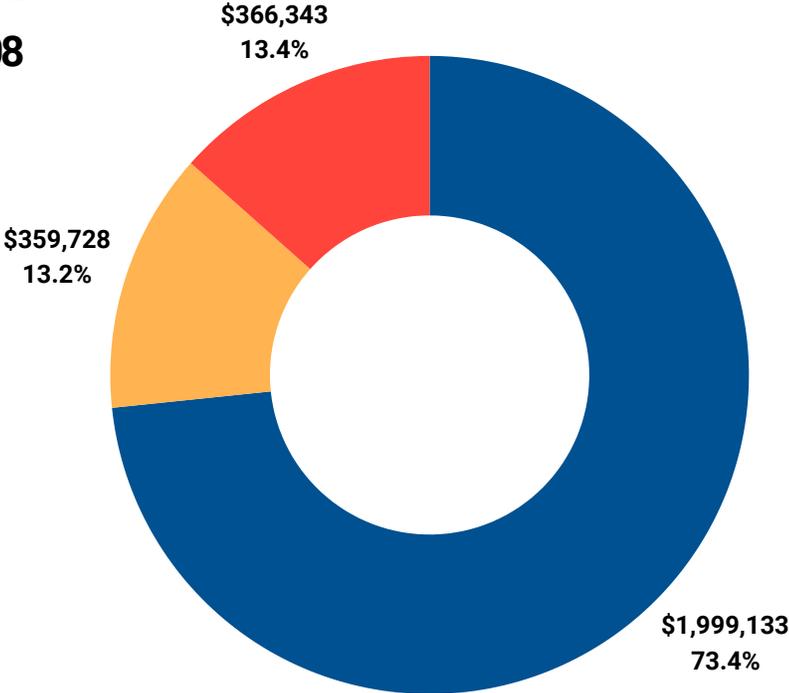
Campaign Revenue	\$2,345,772
Planned Gifts Realized	-
Fundraising Event Revenue	\$55,834
Program Revenues	\$215,894
Other Revenue	\$258,506
Employee Retention Credits	-
Grant Revenues	\$502,449

TOTAL REVENUE \$3,378,455

Provision for Uncollectibles	\$165,976
Designations	\$437,444

NET REVENUE \$2,775,035

- Donor Designations
- Programs, Outcomes Based Investments & Community Building Initiatives
- Management & General
- Fundraising & Marketing





United Way of South
Central Tennessee