



United Way of Rutherford
& Cannon Counties

Frequently Asked Questions Request for Proposals 2021

Note: this is a “living” document and may be updated periodically as needed.

Q. When will grant awards be announced?

- A. The announcement for grant awards will be made no later than Friday, June 11, 2021. Notifications will be made by an award letter.

Q. Is there a minimum or maximum request that my proposal should reflect?

- A. There is not a minimum or maximum request set by United Way. You are essentially putting in your “bid” for funding for being able to offer a program or service that aligns with United Way’s mission and vision at a price point that is determined by your agency. You will want to consider the time and resources involved, not only in the RFP process, but in meeting the expectations of the grant should funding be awarded – participation in collaborative working sessions, reporting, etc.

Q. Am I allowed to sub-grant funds should I receive an award?

- A. You are able to sub-grant funds and plans to do so should be outlined in your proposal. Please note that the primary agency will be responsible for the sub-grantee meeting expectations of the grant agreement, and funding to the primary agency may be at risk should a sub-grantee not meet those expectations.

Q. Can we submit more than one proposal?

- A. Yes, if you have more than one program or service line that aligns with different Bold Goals area/leading indicators or strategies, you may submit more than one proposal. Please note that these would be separate funding relationships and may involve varying time periods for funding, collaborative working sessions, etc.

Q. What if my agency receives donor designations through a United Way campaign? Is that separate from the grant awards?

- A. Yes, beginning with designations made to UWRCC on July 1, 2019, donor designations will be considered a “separate stream” and not be related to grant awards made through United Way’s Community Impact Fund. For more information about our donor designation policy, please visit [this page of our website](#).

Mission Statement

To improve lives by advancing opportunities for education, health and financial stability for all.

Vision Statement

To be the primary community solutions leader for human services.