

TIME TO STAND UP, RAISE A HAND, LEND YOUR VOICE,
JOIN THE FIGHT FOR OUR COMMUNITY.



United Way
of Rutherford &
Cannon Counties

presented by



Real People. Real Solutions. Right Here.

OUR NEW VOLUNTEER PLATFORM HELPS VOLUNTEERS CONNECT WITH OPPORTUNITIES ALL YEAR LONG! VISIT YOURLOCALUW.ORG TO GET STARTED.

VOLUNTEER CONNECT



HOW YOUR GIFTS TO UNITED WAY IMPACT PEOPLE'S LIVES.

\$5 / WEEK

HELPING FAMILIES WITH TROUBLED YOUTH:

Provides students with intervention services that address education success and behavior problems.

\$28 / WEEK

HELPING PEOPLE IN CRISIS SITUATIONS:

Provides relief for low-income families to recover from emergency financial needs.

\$13 / WEEK

HELPING PEOPLE GET ON STABLE GROUND:

Outreach to provide behavioral and mental health services to people suffering from homelessness.

\$39 / WEEK

PROMOTING HOME OWNERSHIP:

Creates an affordable housing solution for families in Rutherford County.



VISIT WWW.YOURLOCALUW.ORG TO LEARN MORE.



United Way
of Rutherford &
Cannon Counties

HOW DOES MY SUPPORT OF UNITED WAY MAKE A DIFFERENCE?

Based on data from United Way 2016-17 fiscal year.

EDUCATION

CHILDREN DESERVE A STRONG START IN LIFE. WE MAKE THAT POSSIBLE BY EMPOWERING PARENTS, IMPROVING THE QUALITY OF LEARNING ENVIRONMENTS AND OFFERING SOLUTIONS TO CHALLENGES OUTSIDE OF THE CLASSROOM.



12,500

children (and **increasing daily**) enrolled in Rutherford Books from Birth.

200

students benefited from LEGO Robotics classroom kits, provided by United Way, to enhance robotics, engineering & programming curriculum.

\$40,000+

worth of school supplies collected for at-risk students during United Way's Stuff the Bus.

86%

of K-6 participants maintained/increased reading & English grades as identified by report cards.

United Way education focus areas include: School readiness, Early grade reading proficiency, Middle grade success, On-time high school graduation, Completion of college or advanced training

FINANCIAL STABILITY

PEOPLE OF ALL AGES SHOULD HAVE AN OPPORTUNITY TO IMPROVE THEIR ECONOMIC STATUS.



124

individuals achieved **permanent** housing after participating in a United Way program partnership, which provides temporary housing and supportive employment.

\$2,000,000

saved by taxpayers through refunds using United Way's free tax prep program.

2-1-1

Where can people turn who have needs that are unmet or undermet? United Way's **211** is a vital public communication vehicle covering a wide variety of local support services.

5,534

low-income households received free meals to reduce hunger, resulting in nourished, productive citizens of our community.

\$16,000

invested by United Way in partnerships that provide an affordable housing solution for families in Rutherford County.



WE GIVE PEOPLE THE TOOLS TO BETTER MANAGE MONEY, GET ON SOLID FINANCIAL GROUND AND FIND A CAREER WITH POTENTIAL FOR ADVANCEMENT.

United Way financial stability focus areas include: Family-sustaining employment, Income supports, Savings and assets, Manageable expenses, Affordable housing

HEALTH

A COMMUNITY IS ONLY AS HEALTHY AS THE PEOPLE WHO CALL IT HOME.



\$836,146

saved through the use of FamilyWize prescription discount cards in Rutherford and Cannon counties.

70%

of homebound seniors were able to continue to live at home, and extend their independence and health as they age.

17

Seventeen playgrounds and common areas refurbished during United Way's Hometown Huddle to promote healthy lifestyles and physical activity.

20K+

essential baby supplies collected and distributed to 500 mothers and families during United Way's Community Baby Shower.

WE EXPAND ACCESS TO QUALITY, AFFORDABLE CARE, GIVE PARENTS THE TOOLS THEY NEED TO RAISE HEALTHY CHILDREN, AND GET EVERYONE ACTIVE AND EATING BETTER.

United Way health focus areas include: Safe home and community, Healthy beginnings, Healthy eating and physical activity, Supporting healthy choices, Access to health care

DID YOU KNOW?

FOR EVERY **\$1** INVESTED IN UNITED WAY'S OPERATION, **\$14** IN VALUE OF SERVICES AND IMPACT RETURNED TO THE COMMUNITY.

UNITED WAY HAS THE **UNIQUE** ABILITY TO LEVERAGE YOUR INVESTMENT FOR THE GREATEST IMPACT.

Check out United Way's annual report to learn more at www.yourlocaluw.org.

