

Mental Health/ Substance Abuse

By 2030, improve mental health by 25% or more.

By 2030, decrease drug-related overdose deaths and suicides by 25% or more.

Definitions:

Basic needs are defined as food, shelter, utilities, transportation, childcare, healthcare, etc.

- **Prevention**
 - Develop projects (i.e. trainings, campaigns) that help sector groups (a church, a place of business, a service organization) implement a culture of positive mental health and wellness practices
 - *Examples include but are not limited to employee trainings, educational opportunities, caregiver trainings, etc.*
 - Community-based strategies to increase awareness and outreach to destigmatize mental health and increase access to services
 - *Examples include but are not limited to measurable and best practice community-based trainings, campaigns, educational events and materials, etc.*
 - Connection to basic needs
- **Early Intervention**
 - Co-locating services
 - *Examples include but are not limited to agency collaboration (in-person or virtual) to provide access to multiple services in one location.*
 - Workforce development (address shortage in mental health professionals)
 - *Examples include but are not limited to outreach to high school and college students, stipends for internships, removing barriers to those interested in the field.*
 - First Responder engagement
 - *Examples include but are not limited to professional development opportunities for first responders to learn how to effectively respond to individuals who are experiencing a mental health crisis.*
 - Equitable access to school-based programs and services
 - *Examples include but are not limited to school-based counseling, therapy, support and intervention.*
- **Treatment and Recovery**
 - Increase accessibility to affordable treatment and services
 - Workforce Development (increase number of treatment providers)
 - *Examples include but are not limited to advocacy on reimbursement rates and programming that addresses retention such as continuing education, self care, etc.*
 - Increasing access to peer support services
- **Data Collection and Evaluation**
 - Standardized data collection
 - Community level baseline data
 - Program evaluations

- Examples include but are not limited to opportunities to train non-profit providers on effective evaluation design and collection.

Early Childhood Development

By 2030, 50% or more of children will be kindergarten ready.

Definitions:

Caregiver is defined as any person who has responsibility for a child's well-being.

- Supported Families
 - Maternal, Prenatal, and Newborn Education
 - *Examples include but are not limited to physician/healthcare professionals awareness of available programs, access to and awareness of home visitation programs, access to and awareness of postpartum depression services.*
 - Educational Support for all Family Members
 - *Examples include but are not limited to caregiver support programs, multigenerational support, education resources for caregivers.*
 - Positive Family/Child Interactions
 - *Examples include but are not limited to classes for caregivers, programs that encourage positive interaction with community services such as law enforcement, and awareness of community resources and activities)*
 - Family Mental Health
 - *Examples include but are not limited to access to mental health services, trauma-informed care trainings, awareness campaigns for community about mental health.*
 - Business and Community Awareness
 - *Examples include but are not limited to on-going training and engagement opportunities.*
- Health and Development
 - Access to Healthcare
 - *Examples include but are not limited to resources for families who are uninsured or underinsured, transportation to healthcare appointments, education around the importance of a "medical home."*
 - Food Security/ Physical Activity/Safe, Stable and Nurturing Environments
 - *Examples include but are not limited to accessibility and awareness of food, physical activity, etc.*
 - Prenatal Care
 - *Examples include but are not limited to access to prenatal care and education about the importance of prenatal care.*
 - Social/Emotional Screenings and Services
 - *Examples include but are not limited to educational programs around social/emotional development for caregivers and families and healthcare professional awareness of available programs.*
- Early Learning
 - Early Literacy Experiences in the Home and the Community

- *Examples include but are not limited to home delivery of literacy resources and programs for caregivers that teach how to incorporate literacy in every-day activities.*
- Early Developmental Intervention Services
 - *Examples include but are not limited to routine screenings by healthcare providers and/or other professionals for development, vision, hearing, speech and behavior.*
- Supported transitions from pregnancy to early care and education, to preschool, and to kindergarten
 - *Examples include but are not limited to connections between childcare providers and kindergarten and programs that support transitions from pregnancy to birth to three, to preschool and to school.*
- High-quality, affordable early learning programs from birth to kindergarten
 - *Examples include but are not limited to recognition of how "quality education" programs are defined, programs that provide accessibility to high-quality care, and awareness for caregivers on how to find quality programs and how to enroll children. Trained and educated childcare providers. Childcare providers educated in noticing signs of abuse.*

Financial Stability

By 2030, 75% or more of households will be above the ALICE* threshold.

By 2030, 80% or more of households will pay less than 30% of their income on housing.

Definitions

Predatory lending is defined as practices that impose unfair, deceptive, or abusive loan terms on borrowers through deceptive or fraudulent actions and a lack of transparency. They entice, induce, and assist a borrower to take out a loan that they will not reasonably be able to pay back.

Transitional housing is defined as time limited and is not permanent for client, also offering permanent housing navigation and a wide variety of supportive services

2Gen Approach is defined as building family well-being by intentionally and simultaneously working with children and the adults in their lives together. 2Gen approaches center on the whole family to create a legacy of educational success and economic prosperity that passes from one generation to the next.

- Financial Empowerment
 - Financial counseling services (i.e. budgeting, debt management, credit counseling)
 - Eviction* and predatory lending education
 - *Examples include but are not limited to landlord engagement to help build awareness among landlords of how to make properties available and*

accessible to clients and community-based services available to clients, eviction prevention financial assistance for clients (coordinated approach), and programs that provide mitigation services between landlords and tenants

- **Evictions could also include foreclosures*
- Free tax preparation services
- **Housing**
 - Eviction prevention and landlord engagement
 - Transitional housing and housing pathways leading to permanent housing
 - Long-term case management (3-24 months) with direct financial assistance
 - First-time homebuyer education
 - Examples include but are not limited to education on the process of loan approval, budgeting, down payment education, insurance, etc.
- **Workforce Development**
 - Career navigation programs (utilizing a 2Generation approach)
 - Peer mentor programs
 - *Examples include but are not limited to high school and employer partnerships, peer mentoring from those who have experienced financial instability.*
 - Engage employers in education and training on hiring and retaining the ALICE (Asset Limited, Income Constrained, Employed) population
 - *Examples include but are not limited to educational opportunities to help employers support ALICE and connect to services, awareness of barriers faced by ALICE, and partnerships that connect employers to resources.*
 - Workforce development and skills training programs
 - *Training programs should focus on [high-demand, high wage sectors](#).*
- **Wraparound/Supportive Services**
 - Long-term case management or coaching to help connect to resources and assist clients in obtaining necessary documents to be able to access services
 - Wrap-around services such as childcare and transportation
 - Examples include but are not limited to wrap-around services that help clients move to financial stability.
 - Capacity building for Charity Tracker and other community-wide networks of support
 - *Examples include but are not limited to activities (trainings, etc.) to encourage usage of Charity Tracker, etc.*

Healthy Behaviors

By 2030, 30% or less of public-school students and adults will be overweight or obese.