

## BOLD GOAL

### Financial Stability

By 2030, 75% or more of households will be above the ALICE\* threshold.

By 2030, 80% or more of households will pay less than 30% of their income on housing.



United Way of Rutherford & Cannon Counties

<b>Strategy</b>	<b>Tactics</b>
<b>Financial Empowerment</b>	Financial counseling services (i.e. budgeting, debt management, credit counseling)
	Eviction and predatory lending education
	Free tax preparation services
<b>Housing</b>	Eviction prevention and landlord engagement
	Transitional housing and housing pathways leading to permanent housing
	Long-term case management (3-24 months) with direct financial assistance
	First-time homebuyer education
<b>Workforce Development</b>	Career navigation programs (utilizing a 2Generation approach)
	Peer mentor programs
	Engage employers in education and training on hiring and retaining the ALICE (Asset Limited, Income Constrained, Employed) population
	Workforce development and skills training programs
<b>Wraparound/Supportive Services</b>	Long-term case management or coaching to help connect to resources and assist clients in obtaining necessary documents to be able to access services
	Wrap-around services such as childcare and transportation
	Capacity building for Charity Tracker and other community-wide networks of support

***Shared network for connecting resources  
Diversity, equity and inclusion***