

# BOLD GOAL

## Early Childhood Development

By 2030, 50% or more of children will be kindergarten ready.



United Way of Rutherford  
& Cannon Counties

***Kindergarten Readiness is dependent on meeting the needs of the whole child before they enter kindergarten. Ready children require ready communities, ready schools and ready families.***

<b>Strategy</b>	<b>Tactics</b>
<b>Supported Families</b>  <i>Families are accessing resources to support them in raising their children.</i>	Maternal, Prenatal, and Newborn Education
	Educational Support for all Family Members
	Positive Family/Child Interactions
	Family Mental Health
	Business and Community Awareness
<b>Health and Development</b>  <i>Focus on wellness for all families to meet health and developmental milestones.</i>	Access to Healthcare
	Food Security/ Physical Activity/Safe, Stable and Nurturing Environments
	Prenatal Care
	Social/Emotional Screenings and Services
<b>Early Learning</b>  <i>Early Learning experiences that include equitable access to educational resources and affordable, quality care.</i>	Early Literacy Experiences in the Home and the Community
	Early Developmental Intervention Services
	Supported transitions from pregnancy, to early care and education, to pre-school, and to kindergarten
	High-quality, affordable early learning programs from birth to kindergarten

***Diversity, Equity and Inclusion including  
English Language Learners (ELL) Support***