

THRIVE2027 COMMUNITY PARTNERS

To make measurable progress on these goals, everyone will have to play their part. And we will have to do it in such a way all of us align our work and reinforce each other's efforts. People and results, rather than programs or organizations, will be the focus of this work.

Thrive2027 Community Partners agree we need to work on these goals if we want Cumberland County to be an even stronger place to live and work; an inclusive, caring, and collaborative community offering opportunities for all.

The following Community Partners in Greater Portland are the first* organizations to commit to supporting these goals. Over the coming year, we hope that we will have at least 100 organizations signing on to support them.

American Red Cross in Maine
Amistad
Bridgton Community Center
Career Planning Services
Catholic Charities Maine
City of Portland
Coastal Enterprises, Inc.
Community Dental
Community Financial Literacy
Day One
Dead River Company
Educate Maine
Frannie Peabody Center
Goodwill Industries of Northern New England
Greater Portland Health
Hanly Law
Immigrant Legal Advocacy Project
John T. Gorman Foundation
KeyBank
L.L.Bean
LearningWorks
Legal Services for the Elderly
Maine Behavioral Healthcare
Maine Community Foundation
Maine Medical Center

MaineHealth
Mercy Hospital
My Place Teen Center
Northeast Hearing & Speech
Portland Adult Education
Portland Police Department
Portland Public Health Division
Portland Public Library
Portland Regional Chamber of Commerce
Portland Rotary
Portland Social Services Division
Preble Street
RSU 14 - Windham Raymond School District
Shalom House
Southern Maine Community College
Spurwink
The Opportunity Alliance
TideSmart Global
United Way of Greater Portland
Unum
USM School of Social Work
Verrill Dana, LLP
Youth and Family Outreach

*As of July 12, 2016

THRIVE2027: EXECUTIVE SUMMARY

VISION

Greater Portland is an inclusive, caring, and collaborative community that focuses its resources strategically so that everyone grows and prospers through enhanced educational opportunities, financial stability, and healthy living.

A SENSE OF URGENCY

Children will lead our community tomorrow. Ensuring their healthy development is essential. When a community opens pathways to health, everyone benefits. As people become more financially stable, they are able to take care of basic needs like shelter, food, and medical care not only for themselves, but for their families.

While Greater Portland is a great place to live and work, not everyone is doing well. Too many kids in Greater Portland do not read at grade level, too many people in Greater Portland cannot afford their basic necessities, including housing, and too many people are dying early. The consequences of these lost opportunities are staggering – both economically and socially.

- Nearly 1/3 of Cumberland County* third graders do not read at grade level.
- More than half of our neighbors do not have sufficient resources for housing and other necessities.
- Adults with major mental illness die 14 to 32 years younger than the general population.

We can do better. We must do better. If we all work together toward a shared vision and engage new voices, we can make long-lasting change in this community. Our community.

"I want the community to be diverse and inclusive; everyone has a place at the table and their voice counts."

"We need strong early childhood care and education, good nutrition, things we know will make a difference in the long run."

"My vision is that there are enough jobs and housing so people have a good shot at being healthy."

WE WILL HELP GREATER PORTLAND THRIVE.

www.thrive2027.org

#thrive2027

thrive
GREATER PORTLAND 2027

*Excludes Harpswell & Brunswick.

PROCESS

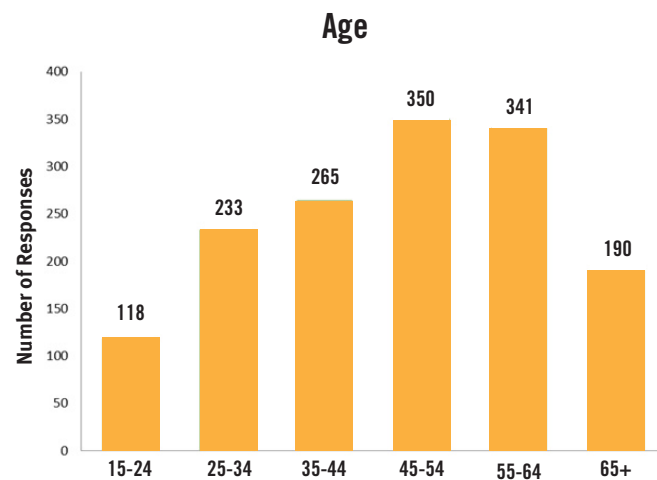
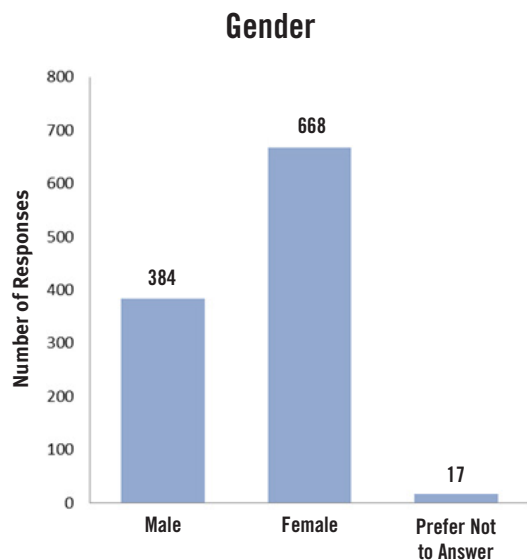
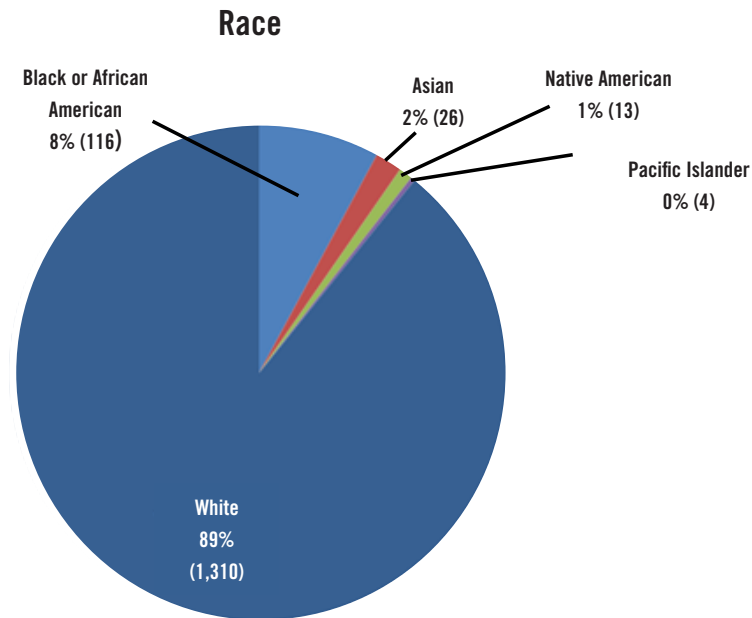
The goal-setting process was overseen by the Greater Portland Community-Wide Goal Setting Council, representing the many different voices of this community. This council of volunteers, convened and supported by United Way of Greater Portland, met regularly since October 2015 to adopt meaningful, measurable, and clear goals.

A cornerstone of this process were 90 community conversations we held with over 1,500 people and 550 responses to an online survey. We asked people three questions:

1. What kind of community do you want?
2. What's stopping us from having that community?
3. What would make a difference?

Three additional volunteer groups assessed community needs and aspirations. Using local data, input from the community conversations and surveys, and strategies that have worked in communities like ours, these volunteers recommended goals to the Council that the Council unanimously adopted.

Community Conversation Demographics



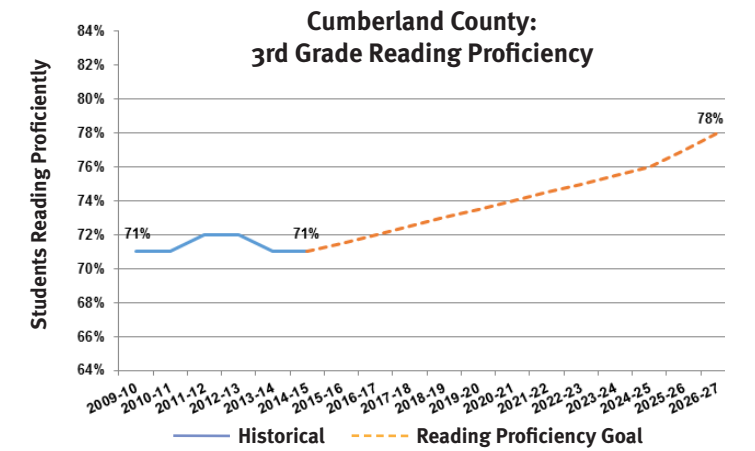
THRIVE2027: GREATER PORTLAND'S 10-YEAR GOALS

GOAL: Every child has quality early learning experiences beginning at birth.

Headline Indicator: By 2027, 78% of children read proficiently at the end of third grade

Benchmark: Today 71% of children read proficiently at the end of third grade¹

¹Maine Department of Education. Maine DOE Data Warehouse. NECAP Assessment Reading Scores (May 2016).

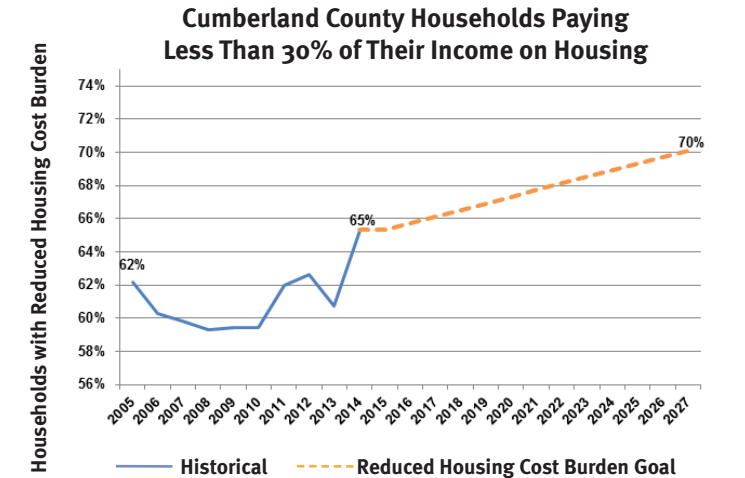


GOAL: Individuals & families have the education, employment opportunities, and resources² to achieve financial stability.

Headline Indicator: By 2027, 70% of households pay less than 30% of their income on housing

Benchmark: Currently 65% of households pay less than 30% of their income on housing³

²Resources are defined as access to affordable goods and services, including housing and healthcare.
³U.S. Census Bureau, American Community Survey, 2005 through 2014, American Community Survey 1-Year Estimates, Table DP04 (April 2016).



GOAL: Children, adults and communities have resources & opportunities to achieve optimal health status.

Headline Indicator: By 2027, 4,569 Years of Potential Life Lost per 100,000 people

Benchmark: At today's rate, we see 5,076 Years of Potential Life Lost per 100,000 people⁴

⁴Centers for Disease Control and Prevention. National Center for Health Statistics. Health Indicators Warehouse. Retrieved from healthindicators.gov (June 2016).

